

**Full NCECA Board Meeting
October 6, 2020
Ring Central**

In attendance: NCECA Board members Pete Pinnell (President), Holly Hanessian, Merrie Wright, Mary Cloonan, Alex Hibbitt, Michelle Castro, Lisa Merida-Paytes, Nancy Servis, Simon Levin, Eliza Weber, Lauren Sandler, Marsha Karagheusian, Reena Kashyap, Edith Garcia, Ex-officio NCECA board members Chanda Zea, Rhonda Willers and Executive Director Josh Green

Absent: Brett Binford, Zach Tate

7.10pm EDT meeting called to order by NCECA Past President Holly Hanessian
A quorum is present.

Announcements

1. Please send agenda items for Fall board meeting to Pete by October 12th 10pm Central
 - a. Current Topics based on previous meetings:
 - i. Partnership Agreement with The Color Network (Rhonda with Lauren and Michelle)
 - ii. Keynote for 2021 Cincinnati
 - iii. Keynote/Headliners for Sacramento 2022
 - iv. Nominations progress for Collaboration and Engagement and Governance, Advocacy, and Policy Directors (Merrie)
 - v. Reminder about board giving (Pete)
 - vi. Fundraising Planning (Merrie)
 - vii. Organizational voice regarding racism across NCECA events, platforms, programming, etc.
 - viii. Programming Discussion: year round and 2021 virtual conference

The board discussed committee duties, makeup and preparation for the virtual conference. It is most likely that we need a separate platform for exhibitions outside the conference platform, as those platforms reviewed do not have the capacity to do this well.

Josh will look into a demonstration for the board and staff for potential virtual conference platforms. People are looking for an experience that provides them flexibility and capacity for interpersonal connectivity. How do we facilitate the person to person connection? The membership of the ad hoc committee to review the virtual platforms and bring recommendations to the board at the October board meeting will be reviewed to include board members and staff.

The board discussed the need to pin down pricing options for the conference, for individuals, vendors and resource hall, to be ready to roll out in November or December. We need to have our numbers researched soon to roll out in November or December. The board will look at the

idea of institutional pricing as well as models like flexible pricing options to allow for greater accessibility. We want to set the tone for the future that NCECA is large, inclusive and accessible.

The cost of producing conference virtually is around the same as the real conference. We need to do market research. We are committed to engagement more than being financially conservative.

Nancy reminds us that non-profits are businesses, we need to be creative in raising funds while also remembering that we have a fiscal responsibility.

NCECA president Pete Pinnell created a subcommittee to explore pricing options for the conference.

2. Upcoming meeting reminders & schedule

Tuesday, October 27: Executive Committee Meets

MORNING SESSION: 9:00am - 11:00am Pacific 10:00am - 12:00am Mountain 11:00am - 1:00pm Central 12:00pm - 2:00pm Eastern	AFTERNOON SESSION: 12:00pm - 2:00pm Pacific 1:00pm - 3:00pm Mountain 2:00pm - 4:00pm Central 3:00pm - 5:00pm Eastern
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Wednesday, October 28 - Thursday, October 29: Full Board Meeting

MORNING SESSION: 9:00am - 11:00am Pacific 10:00am - 12:00am Mountain 11:00am - 1:00pm Central 12:00pm - 2:00pm Eastern	AFTERNOON SESSION: 12:00pm - 2:00pm Pacific 1:00pm - 3:00pm Mountain 2:00pm - 4:00pm Central 3:00pm - 5:00pm Eastern
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Business

1. Discuss and Debrief the Virtual Members Meeting
 - a. Technical production: any changes recommended
 - Would we need our own Zoom license to do this in the future?
 - b. What would we do the same?
 - c. What would we do differently?
 - d. What other applications would this format and process fit with?
 - 50 Friends
 - "Town Hall" discussions throughout the year
 - Annual members' meeting always held this way instead of at the conference

2. Nominations Committee

- a. The nominations committee asked the board to confirm their recommended candidate for the President Elect position.

The board unanimously passed the **Motion: as recommended by the nominations committee to confirm the candidate as the President Elect, for the 2023-2028 presidential cycle term.** (Moved by Merrie Wright, seconded by Lauren Sandler. 13 votes in favor, 0 abstain, 0 opposed)

- b. Budget Variance Request for 2020 Multicultural Fellows (Merrie)

The board unanimously passed the **Motion: for a budget variance to the fiscal year 2020-2021 budget in the amount of \$7,900 to cover the second payment for the 2020 Multicultural Fellowships.** (Moved by Merrie Wright, seconded Michelle Castro, 13 votes in favor, 0 abstain, 0 opposed)

(this money comes from the fund for artistic development).

The board discussed the process of review for the multicultural reports and questions of accountability to the membership. Discussion will continue to decide if the form of these reports need to be restructured and be made public in the future. These reports are currently not required to follow a formal structure that it would make sense to share them, but it may be advantageous to rethink this.

A reminder to the board that we all have an obligation to support NCECA financially. We give what we can and try to raise money to support NCECA. It is critical we can tell the members that 100 % of the board has given.

Merrie Wright talked about the fundraising timeline and subcommittee that will be calling people- fundraising the standing development committee has been working for the past 6 months trying to expand the options for our members to give. She outlined efforts to reach out to individual donors and there is a new giving option- an annual giving circle for larger donors.

Meeting adjourned at 8.15pm EDT by NCECA President Pete Pinnell.