

**Full NCECA Board Meeting
Tuesday November 17th, 2020
Ring Central**

In attendance: NCECA Board members Pete Pinnell (President), Holly Hanessian, Zach Tate, Merrie Wright, Mary Cloonan, Alex Hibbitt, Michelle Castro, Lisa Merida-Paytes, Nancy Servis, Simon Levin, Eliza Weber, Lauren Sandler, Marsha Karagheusian, Brett Binford, Reena Kashyap, Edith Garcia. Ex-officio NCECA board members Chanda Zea, Rhonda Willers. Staff Helen Anderson, Gerald Brown and NCECA Executive Director Josh Green.

7.00pm EST meeting called to order by NCECA President Pete Pinnell.
A quorum is present.

Announcements

- i. Board Reports Due: Friday, November 13, 10pm Eastern

Business

- ii. **Emerging artist exhibition proposal** (Simon)

Simon updated the board on communications with the 2020 Emerging Artists. They are working on plans for a physical exhibition at some time in the near future. The board discussed coordination of budget and other resources for documentation and support and the logistics of planning this in relation to the 2021 Emerging Artists' exhibition. Video documentation and editing is of particular concern and the board has budgeted some funds for this task

FOLLOW UP: Simon, Brett and the exhibitions committee will continue to work on this and identify possible videographers/video editors.

- iii. **Determine Conference Platform for 2021** (Josh)

Josh presented a breakdown of costs associated with the Vfairs conference platform, providing an overview of a single event, one-month license as opposed to an annual license that can accommodate up to four events, and highlighting the work of the executive committee in identifying the specific needs for presenter rooms, vendor, non-profit and exhibitor spaces. Vfairs is an established and highly functional platform that can supply live management and support for the full conference, and it has a professional appearance and good options for member interaction. The cost appears to be within the budgeted amount for the 2021

conference. Vairs will host a short presentation for the board on Thursday the 19th of November, and the committee continues to look at other platforms.

iv. Approve Conference Pricing for 2021 (Pete and Josh)

The board postponed this vote to the next meeting on Tuesday November 24th. The Executive Committee will reconvene to discuss this week.

v. Reinvestment of expiring CDs. (Reena)

Reena outlined the Executive Committee's decision to reinvest two maturing CDs into a Lord Abbett ultra short term bond fund to the full board.

This decision was made on the recommendation of NCECA's Financial Advisors, the Coleman Merchant group, to give a slightly higher return than reinvesting in CDs, and to allow for easy liquidation should the need for cash arise. The value of these CDS is \$279,400. There is cash in NCECA's savings account that could be utilized before liquidating these bonds.

New Business

vi. Conference Programming and Scheduling (Chanda)

The programming committee has recommended that programming for the 2021 conference begins on the Tuesday of the conference to give an extended timeframe for live content. The committee also recommended an open forum of some kind on the Saturday of the conference, to allow for member discussion and feedback. It is not yet clear if the members' meeting will be held during the conference or as a stand-alone event at another date. The board discussed scheduling options to maximize accessibility for a virtual conference. Conference pricing may increase if more programming happens at the weekend.

Meeting adjourned by NCECA President Pete Pinnell at 8.34 PM