

April 7, 2020 minutes

Full NCECA Board

Ringcentral

Present: Pete Pinnell, Merrie Wright, Mary Cloonan, Alex Hibbitt, Michelle Castro, Lisa Merida-Paytes, Tony Wise, Nancy Servis, Simon Levin, Eliza Weber, Lauren Sandler, Marsha Karagheusian, Brett Binford, Reena Kashyap, Chanda Zea, Rhonda Willers, Ashlyn Pope, Jill Oberman, Jeff Vick, Josh Green, Helen Anderson.

Absent: Holly Hanessian, Zach Tate

Meeting starts at: 7.00pm EST

ACTION ITEM:

Proposed Motion from Presidential Circle: ~~*The board gives the Executive Director (working with select board and/or staff members, as needed) permission to negotiate for a Small Business Administration grant/loan to support operating costs.*~~

Motion replaced by a friendly amendment (Reena Kashyap) to be read as follows:

The Board unanimously passed the Motion: *The board authorizes the Executive Director to apply for a SBA/Paycheck Protection Program loan.* (Moved by Reena Kashyap, Seconded by Brett Binford, Approved 14, Opposed 0, Abstain 0)

Background and Discussion:

The Small Business Administration Loan- through the Payroll Protection Program (part of the 2020 CARES Act).

The SBA loan is a key financial piece for NCECA at this time. The grant is based on payroll, rent and healthcare, goes through our bank and is authorized through SBA, (75% must go on payroll). Once submitted and approved we have 2 months to spend it down. If we show we have not decreased staff or pay, then the entire amount is forgiven (converted into grant). There is a June 30th deadline to spend the money. There is general confusion in the way this

was rolled out, even the SBA officers in the bank are not sure how things will work. Great Western Bank just started accepting applications this week. Each bank has their threshold of cash and we need to get the loan in asap.

Helen has been working on the details and has spoken with the loan officer.

ACTION ITEM: The bank needs a “wet” signature on the application - Josh will sign and Fedex to Helen.

(Helen departs meeting at 7.30pm)

2.

Brief reports from each task force:

a. Governance (Rhonda)

2020 awardees and honorees have been contacted to discuss moving presentations of their honors to the 2021 conference, and all are willing.

b. Communications (Tony)

Things are moving forward

c. Online content and Technology (Tony)

Things are moving forward

Pete has been working with UNL libraries on metadata. UNL library has a digital commons where they could host all the videos. They also have analytics and tracking access and usage.

Virtual Resource Hall - Nothing to report.

Simon has made a google searchable map of international residencies for artists that NCECA has supported since the initiative’s inception.

d. Programming (Mary)

Presenters

Returned surveys are being reviewed. Those who have not responded to date were sent another message today. Shalya has been contacted about Fab Lab and Maker spaces – half respondents want to move in 2021. They are encouraged to reapply with fresh materials. The task force needs more of the missing information to move forward.

Keynote

Sonya Clark is unable to commit to next year at this time. The board supported the idea that Josh reach out to Sonya and share a timeline of late-May 2020 to come to a decision.

Emerging Artists

2020 and 2021 emerging artists will all present in Cincinnati.
FOLLOW UP: More discussion on program scheduling options.

Demonstrating Artists

All moving to next year, just waiting to hear back from one presenter.

e. Exhibitions (Brett)

Multicultural Fellows

Those who submitted work and were accepted into the exhibition planned for Richmond have received a letter encouraging them to participate in the exhibition being planned for 2021. The jurors will be able to jury in additional works from the next group of eligible fellows. Multicultural Fellows exhibition will be invited to move forward to Cincinnati.

NCECA Student Juried Exhibition

Work is being documented/ video walk through will be produced and shared via facebook live. Awards will be selected from online gallery.

ACTION ITEM: final list of awards for Kate by end of next week. (Ashlyn)

Annual

There may be a closing ceremony in Richmond at VisArts – in which case we can get it documented well and move on with 2021 plans. If that can't happen, we will gauge how it can be reformatted.

FOLLOW UP: Josh and Brett will talk to Anna Walker about possible plans moving forward

Concurrent Exhibitions

Jeff Vick is checking in with shows to see what video or documentation can be gathered from venues. 2020 Concurrent Exhibitions will be invited to move forward to Cincinnati.

FOLLOW UP: A communication will be drafted by Brett, Josh and Tammy to disseminate with 2020 Concurrent Exhibition organizers.

Concurrent Exhibitions Cincinnati

It is unlikely that there would be a call for new concurrent exhibitions for Cincinnati. (38 placed concurrent exhibitions in Richmond and a high percentage will move to Cincinnati.) If a significant proportion of 2020 concurrent shows wanted to move forward we will just do the call for the Cincinnati Venue Originated Exhibitions.

ACTION ITEM: Marsha will reach out now to galleries for floor plans etc.

Venue generated exhibitions Cincinnati

Brett, Marsha etc. will go through these together. Most are accepted unless Site Liaison decides they don't meet a base line of quality.

2021 Program Schedule

Discussion of having both 2020 and 2021 awardees recognized in Cincinnati. Identifying the scope of the region for the regional awards - Typically these are States that border the conference state and extend to other proximal states where NCECA is unlikely to hold a conference due to inadequate travel, meeting, and/or hotel capacities.

Discussion of scheduling for Emerging Artists, Past Masters etc. in Cincinnati. Possibly splitting past masters into 2 sessions, 2 days of emerging artists. We had 11 past masters in 2020.

FOLLOW UP: Further discussion needed when more information is available.

A question was asked about sponsorship rolling over to 2021.

Historically, we do not have sponsored sessions apart from Chipstone. Sponsors are generally seeking or gaining visibility during conference via advertising, signage, or inclusion of company name/logo on a conference bag. It is too soon to approach anyone for advertising for next year.

FOLLOWUP: Josh has been working with staff members to work on a framework to convert 2020 print ads/ sponsorships into digital ads (most sponsors who have been asked if they would like a digital year-round advert have said they are interested.)

f. Fund-raising (Rhonda)

The Fundraising Group had a fundraising meeting on Saturday. Rhonda, Josh, Holly, Pete, Nancy, Jill, Simon, etc. are looking to connect to our collector and donor base. Josh has looked at artsy to do fundraising at a higher level and other options will be looked at.

FOLLOW UP: Chris, Holly and Pete will craft a message to send to the collector and donor group.

2. Other new business

Student online critiques are going really well, but still a lot of student spaces available. The critique room was not fully launched leading up to the conference because of the cancellation timing, leading to slow uptake in signups.

Future Conference cities:

Sacramento (Nancy)

Announcement rolls out this week. Everyone is very excited. Basecamp is set up for committees. The Convention Ctr will be brand new for the conference.

2023/2024 conference cities (Josh)

Josh would have visited selected 2023 conference city in the first week of April; that visit is currently on hold.

In regard to efforts to reschedule a future conference in Richmond, Dori and Josh had reached out to all future conference cities through 2023 to determine if we could push a year further out they all said no. Josh talked to the General Manager of the Greater Richmond Convention Center to explore the feasibility for 2024 – they are interested if we can put it in writing. Josh is waiting to hear back from him. Some discussion of fees attached to canceling Richmond.

FOLLOW UP: Josh will continue to reach back out periodically to Richmond.

The board unanimously passed the **Motion: Accept the proposed site for the 2023 conference** (Moved by Brett Binford, Seconded by Reena Kashyap, Approved 14, Opposed 0, abstain 0)

Background and Discussion

Other cities were explored but proposals were less credible or advantageous for NCECA and its members. One city under consideration could not provide a guaranteed hotel block of adequate scale. Other cities under consideration had convention center rental fees and room rates that were \$100 higher than usual price point for members. The city proposed for 2023 is very favorable. The Convention and Visitors Bureau has provided a subvention to assist with planning and promotion, and Museum of Contemporary Art has agreed to turn the entire venue over to NCECA.

Concerns:

- confirming Onsite Liaisons.
- The diversity of the city is not as well established as other cities in which NCECA has planned recent conferences. However, the director of the museum is working to cultivate diversity as part of the conference and has strong networks.
- There are probably fewer exhibition spaces than other cities but there are several event type venues (event spaces) that could have exhibition clusters. This kind of planning approach will also be easier on Onsite Liaisons. The landscape of available exhibition spaces may be changing nationally given the impacts of the current moment.

Meeting ends at 8.38 pm EDT

Respectfully submitted by NCECA Secretary, Alex Hibbitt

April 14, 2020 Minutes
Full NCECA Board

Present: Pete Pinnell, Holly Hanessian, Alex Hibbitt, Michelle Castro, Lisa Merida-Paytes, Tony Wise, Nancy Servis, Merrie Wright, Eliza Weber, Simon Levin, Mary Cloonan, Lauren Sandler, Marsha Karagheusian, Reena Kashyap, Jeff Vick, Ex Officio board members Chanda Zea, Rhonda Willers, Ashlyn Pope, and NCECA Executive Director Josh Green.

Absent: Zach Tate, Brett Binford

Meeting starts at 7.05pm EST

Check in with everyone, Discussion of online teaching and platforms/potential content.

1. Brief reports from each task force:

a. Governance (Josh)

Members Meeting – Discussion of the format and timing of the annual members meeting in light of COVID19. Technically we have until the end of December 2020. The meeting will need to be virtual form and be well organized. We will plan to put an agenda together for the members meeting during our June board meeting.

ACTION ITEMS: convene a working group to set a date, craft the agenda, decide who needs to have a speaking role, how and if we will take questions in advance. (Josh/governance task force). Convene a working group to envisage our full board meeting in June. (Josh and Pete)

b. Communication (Tony)

Lots coming together. 92Y content will go into instagram feed.

c. Online content and technology (Eliza)

Youtube playlists are in process - categorizing and work continues

d. Programming (Mary)

Presenters

Survey results are being compiled into the master spreadsheet. Once we have the information we can curate submissions, but many want to go to 2021. Some folks are excited about online presenting and have the skills, others want the experience of being at the conference.

Keynote - Sonya Clark has until mid to late May to decide to be keynote in Cincinnati

e. Exhibitions

NJSE - fully online at the artspace website with a portal for conducting sales. They will be conducting a video walkthrough for all work that was able to be installed. It is also on NCECA website. A message was sent to all those whose works did not get to the gallery to see if the work can be included and still be on sale - roughly half said yes.

Annual - still some questions. VisArts hoped for a closing, but shutdown may well continue until mid-June - they may like to keep the exhibition of invited artists through the summer, which would be ideal for us and the gallery, but may be hard as at least one piece is collector owned. We may be able to move the invited part of the show to Cincinnati, but it is complicated. The Glave Kocen gallery was fully installed but the work of the 6 invited artists at VisArts were not fully installed and has not been open to the public.

ACTION ITEMS: reach out to the artists about exhibition (extension or other options). (Josh/Brett). Confirm which works may not have arrived at VisArts. (Brett)

NEA - There are some concerns related to the NEA funding for *The Burdens of History*, and new funding that has been requested for Cincinnati. Josh has tried reaching out to the NEA to see what ramifications may occur in connection with the exhibitions that have NEA support, but the fallout from COVID19 is uncertain.

ACTION ITEMS: continue to reach out to NEA for clarification (Josh)

Concurrent exhibitions - The 2020 exhibitors have all been contacted to see if they want to be sited in Cincinnati- most are very excited and grateful for the opportunity. In light of this, there will probably be no concurrent call for 2021. We will only open a call for the venue originated shows.

2021 Annual - Josh has not reached out to the curator yet, as we do not know what will happen.

The board briefly discussed how moving of 2020 Annual would impact ideas about the Cincinnati theme. Given the broad nature of the way the theme was interpreted and the quality of the curatorial concepts, there is strong support for having this show placed in Cincinnati.

Pete asks if the 2020 Annual curator (Anna Walker) would be interested in presenting her lecture on this theme at the 2021 conference.

ACTION ITEMS: call with Anna Walker in the next few days (Josh)

f. Students (Eliza)

Student critiques— last connections going out tonight and they have made a second round of critiques. They will wrap it up in the next couple of days if demand is not there.

g. Fund-raising (Merrie)

The fundraising taskforce met April 10th. It is a big group. Tasks are split into areas:

- 1) **preparatory things**, (spreadsheet with donors and collectors) they will work on a spreadsheet to track how and when folks are reaching out.
- 2) **identifying the goal** for next 12 months, concepts.
- 3) **initial methods of fundraising**- a letter to be sent out to collectors, with a well check first, requests can follow later.
- 4) **fundraising platforms and methods**. Josh, Helen and Candace have made a substantial update to website - including a direct plea for donations to the annual fund on the front page. The donate button is directly linked to BluPay through Paypal and does not require a login to donate. This streamlines the donation process.

ACTION ITEMS: Fundraising breakout groups are meeting within the next week to move things forward.

Cup sale - Jill is working on this and getting closer to a platform (ebay?) There are a lot of logistics. The target date for cup sale rollout is late May or possibly early June. Update soon.

2. Discussion- what the OSCLs should be doing right now in Cincinnati (Marsha)

Normally at this time, we would be planning the spring board meeting and community events in Cincinnati. We should assume our spring meeting is virtual. The board will rethink the format of that meeting and also the community engagement that usually happens in the host city, combining virtual engagement around the time of the board meeting with in-person events in the fall.

ACTION ITEMS: Marsha will reach out to galleries and see who is willing to participate. Josh and Marsha will check in about the letters to Galleries, these need to go out asap. Marsha will check with Kate to see when Venue Originated portal can be open, to coordinate submissions. Lisa is working on Fundraising opportunities

2021 Conference Content – With 2020 and 2021 programming together, there will not be room for many new submissions. The new call should be announced with the statement that some programming is carried forward meaning the review process will be very rigorous. New programming should focus on the Cincinnati theme. Cincinnati information will be highlighted on website, blog and social media.

ACTION ITEMS: Send out call for new programming before May 1st at the latest (Mary/OSCLS?)

FOLLOW-UP: Josh, Marsha and Rhonda will discuss issues around the Cincinnati logo.

3. Update on the 2022 conference in Sacramento (Nancy)

Nancy has a team in place, everything will be uploaded to Basecamp. The planning committee has 14 people, from Sacramento and greater area and should be activated by the 30th April. Contact has been made with the Sacramento Office of Arts and Culture, which is enthusiastic and willing to help.

FOLLOW UP: identify unique sites, videographers for announcements, possible funding. They are drafting a press release for media outlets (Nancy)

Annual - The Crocker Art Museum. A good portion of the museum will be dedicated to a celebration of ceramics. Scott Shields is the main contact.

NJSE - Sacramento State University

Conference - Sacramento convention center is under renovation and will be brand new.

Programming - Ballpark date for programming call launches around March 2021 with a deadline of early-mid May 2021.

Conference theme – This is the first discussion with the committee and needs to be finalized by summer 2020 for grant writing deadlines. We typically discuss the theme at the June board meeting. The board briefly discussed the theme focus.

FOLLOW UP: Theme ideas by the end of May to bring to the board for discussion (Nancy)

Keynote and Presenters - Beginning discussion of potential keynote and other speakers tying the keynote into theme.

FOLLOW UP: Rhonda will make a discussion area in basecamp to post suggestions for headliners. (full board)

Concerns - We need to be aware about COVID 19 measures in CA and possible future impact.

4. Other new business

a. Basecamp update – (Rhonda)

Brett gave overview of basecamp to group this week. Rhonda has been refining basecamp for clarity. Basecamp will be a working space for committees and taskforces.

No further business

Meeting ended 8.36pm EST

Respectfully submitted by NCECA Secretary, Alex Hibbitt

April 21, 2020 Minutes
Full NCECA Board
Ringcentral

Present: Pete Pinnell, Alex Hibbitt, Michelle Castro, Lisa Merida-Paytes, Tony Wise, Nancy Servis, Zach Tate, Merrie Wright, Eliza Weber, Brett Binford, Simon Levin, Mary Cloonan, Lauren Sandler, Marsha Karagheusian, Reena Kashyap, Holly Hanessian, Chanda Zea, Rhonda Willers, Ashlyn Pope, Jill Oberman, Josh Green, Helen Anderson.

Meeting starts: 7.02pm EST

Financial updates: (Helen)

SBA loan

Our application was modified to remove the contractors, has been resubmitted and we should hear something about its progress soon. Helen has been in daily contact with the Loan Officer. There is question of whether rent amount is forgivable as it has not been included in loan amount by bank. The new amount for SBA loan is around \$94,000 for payroll and does not cover full salary for Josh as there is a cap.

FOLLOW UP: clarifications from Loan Officer about details and loan application progress.
(Helen)

Conference refunds

To date 50% of total revenue has been refunded, around 30% has been carried forward to registrations for next year, around 10% has been donated. Less than 20% remaining to be worked out.

Directed emails have been sent to the remaining registrants. We have announced that those who have not contacted by June 10th will have their registration forwarded to the 2021 conference. This allows 12 weeks to claim a refund, with blog and social media posted a week ago. We think we have done our due diligence in preparation to close the fiscal year.

Helen leaves the call at 7.21 pm EST

1. Brief reports from each task force:

a. Governance

nothing to report

b. Communication (Tony)

Tony is Coordinating with NSJE to get video up. Rhonda and Merrie are working on awardee videos. Anna Walker lecture is in discussion, the cup sale on track. We are looking for more green task force content and how to be consistent in that content.

FOLLOW UP: Jeff and Tony are talking about Richmond installed shows and what to get out and when.

c. Online content and technology (Tony, Josh)

Due to COVID19, we need to plan and be prepared for both traditional and online 2021 conference. Josh has been looking at systems that are being developed for virtual/remote conferences. To date, he has done a couple of webinars: **The Echo**, whose format is virtual world/game-like environment, and **higher logic**, which is a community engagement platform which seems more promising for NCECA.

FOLLOW UP: Josh will attend a second webinar on higher logic on 28th April, others can join if they are interested, contact Josh. A more in-depth discussion will follow as options are identified.

Digital NCECA Archive (Pete)

University of Nebraska Lincoln library would like to act as the permanent archive for all NCECA creative content. It would be a good partnership. Pete has asked the librarian to put together a draft legal agreement. The library can archive everything (journal exhibition catalogs, audio files, video) which can be cross-linked with other platforms. Specific archives can be held back from public view. There is a huge benefit in having our massive stores of archival material accessible and with COVID19 there is currently time and workforce availability at UNL. The Arts have been a strategic interest at UNL for last few years, with investment in the arts and humanities. There is a robust structure of support in place.

Concerns:

- Identifying possibilities with the different types of content we are doing and where to site them (free/paid). Revenue has to happen outside the university context. More research is needed.
- We need to think through organizationally aligning with a university and any possible conflict of interest.

- There have been some historical efforts by NCECA to create this kind of resource, but maintenance and continuity of care have been issues. We need to make sure the archive continues to be supported.

It was suggested we could send out a RFP to host the archive, but this may not be fruitful, given previous experience, and may also not be what we want to do as an organization. It seems important to build a relationship with an institution that would be hosting and holding this material in trust. The board discussed briefly how archive hosting might fit in with the choices of new web platforms for NCECA and the financial responsibility attached to maintaining such a database.

FOLLOW UP - Pete is gathering more information from UNL and the committee will discuss and come back to the full board for further discussion.

d. Programming (Mary)

Demonstrating artists are all moving forward.

We are missing 11 program respondents from survey. Most that have responded want to move to 2021, around 12 might do an online video. Stragglers have until the end of the week to respond.

ACTION: programming task force will meet soon to discuss and make recommendations to the board.

Rhonda leaves call at 8.00pm

e. Exhibitions (Brett)

2020 Concurrent exhibitions

Stuff is going online. 75% of committed concurrent exhibitions (30 exhibitions) are moving forward to 2021 (same core of artists, same concepts/space requirements, potentially new work).

NSJE

Need to find a replacement juror for awards

Annual

Josh and Tony have been in conversation with Anna Walker about various options/contingencies for the Annual. VisArts still intends to have the show open mid-June

through August (depending on VA state stay at home order). Anna is very receptive to options for re-exhibiting. VisArts wants to have the show go public.

Anna Walker has sent zoom lecture about a prior show and the Annual. It has content from the Annual and another curatorial project.

FOLLOW UP: how to proceed with Walker video - post or not, if so, as is or edited? (Brett/Josh)

NEA (Josh)

We are in a grey area regarding recent NEA awards. The funding for this year's exhibitions has been accrued, but the show is not open. We do not know how this affects the funding, which is awarded after the submission of a report (due now). We do not also know if moving the exhibition(s) to Cincinnati would be an issue. We have just been awarded funding for 2021 exhibitions, which may also be impacted by changes precipitated by the current circumstances. Much is unclear. We are still able to apply for general operating funds.

FOLLOW UP: Josh will reach back out to NEA for guidance

We have install images from Glave Kocen and they have sold some work.

2021 Exhibition content

The board discussed if we needed to open a percentage of content that touches on the current moment for exhibition at 2021 conference. This will be logistically challenging.

Josh reminded the board that the exhibitions approved for Richmond are based around broad concepts and bodies of work of artists that have never been realized. These artists are all impacted by this time too. These shows will still be relevant and will probably include new work. The bulk of conference shows are venue generated (for which the call for proposals is about to go out), are NCECA blessed and we would hope that a number of venues will rise to the challenge of this dialogue. Many of these venues have curators and may be bringing in a wider group of artists from in and outside of the region.

We should also keep in mind the economic impact of COVID19 on the gallery and cultural landscape of Cincinnati.

FOLLOW UP: further discussion

f. Students (Ellie/Ashlyn)

NSJE (Ashlyn)

We need to find another juror for the NSJE awards at very short notice Awards should be picked out by Friday.

ACTION: replacement juror for NSJE and Award jurying.

Student Critiques (Ellie)

Round one is happening. There have been some tech issues. The second round is a third full.

Lauren leaves meeting at 8.33pm.

g. Fund-raising (Merrie)

Taskforce subgroups are meeting- updates will come later. Holly, Pete, Chris worked on a letter to go to folks who have donated \$500 or more in the last 2 years to send out very soon. Will be followed up with a concerted campaign. More Info to share soon.

FOLLOW UP: Fundraising letters to go to donors (fundraising task force)

Cup sale (Jill)

Things moving forward, cups will be auctioned on ebay in monthly installments (100 or so each auction) starting May 1st (each will be a 10-day auction).

FOLLOW UP: All encouraged to reach out to “heavy hitters” who can donate and to share cup sale information widely.

Request reports from Task Force leaders by Friday, May 8th (Rhonda)

Please include:

1. Brief summary of what has been discussed
2. What you have done so far
3. What you plan to do

2. Secretary update about upcoming votes to approve minutes (Alex)

ACTION: Alex will set up survey monkey vote to approve minutes from our recent video-based board meetings.

Reminder for board reports (Jill)

Continuing/old board members should prepare their board reports citing NCECA work done October 2019 thru April 30, 2020. New board members will share their NCECA work March 2020 through April 30, 2020.

A link to the last board reports can be found on the google drive here.

<https://mail.google.com/mail/u/0/?ogbl&pli=1#inbox/WhctKJVqvzXlGTXwszQnFLxDmBWNxlcwvsWmKmWNzfBtLVLnrmKwsGhgXmQqjMkFzvHKbG?projector=1&messagePartId=0.1>

1. Richmond - updates for the future?

No response from Richmond about fines for cancellation- We have reached out several times.
No response either about potential future conference dates.

FOLLOW UP: Josh will continue to try make contact with Richmond for information.

2. Cincinnati Conference (Marsha and Lisa)

Lisa is working on fundraising, and revisiting sponsorship package. She is making more contacts.
Talking to 2 Columbus collectors and Sherrie Gallery.

ACTION: Marsha is working on getting the concurrent exhibition letters out.

3.

New Business

No new business

Meeting ends at 8.46 pm EDT

Respectfully submitted by NCECA Secretary, Alex Hibbitt

April 28, 2020
Full NCECA Board
Ringcentral

In attendance: NCECA Board members Pete Pinnell, Merrie Wright, Mary Cloonan, Alex Hibbitt, Michelle Castro, Lisa Merida-Paytes, Tony Wise, Nancy Servis, Simon Levin, Eliza Weber, Lauren Sandler, Marsha Karagheusian, Brett Binford, Zach Tate, Holly Hanessian, ex-officio NCECA Board Members Chanda Zea, Rhonda Willers, Ashlyn Pope, and NCECA Executive Director Josh Green.

Absent: Board member Reena Kashyap

7.06 EDT meeting called to order by NCECA President Pete Pinnell.
A quorum is present.

Ashlyn is still working on some playlist task force work but is now released from board meetings and other board obligations. The board thanks her for her service.

1. Announcements: (Pete)

- i. In May we'll go to an every-other-week schedule for full board meetings.
- ii. Our spring meeting will be held on June 16-18. The Executive Committee will meet on the 15th.
- iii. Board reports are due to Jill tomorrow, Wednesday, April 29.
- iv. Request reports from Task Force leaders by Friday, May 8th

1. Brief reports from each task force:

i. Governance (Rhonda)

Call for members to join a taskforce for looking at new operating models for NCECA.

ii. Communication (Tony)

nothing to report

iii. Online Content and Technology (Tony, Josh)

- Tony plans to attend an online ceramic conference, he will bring back thoughts to the board.
- Josh continues to look at alternative conference platforms including **higher logic**.
- Internally, Candice has been looking at options for some modest monetization of our existing YouTube content by allowing ads.
- The recent 92Y event saw increased numbers of attendees and we have assembled another 2 events with them over the next weeks. Both are free of charge and will be free on the 92Y archive.
- Pete is working on archiving and preparing work for archive. He has started a document of both general and specific needs, questions and concerns.

FOLLOWUP: Discussion on archive format, hosting and accessibility. (Pete/committee)

iv. Programming (Mary)

ACTION ITEM: Taskforce will meet and make recommendations.

FOLLOW UP: Specifications needed for the 12 that will go online. (Tony/Mary)

v. Exhibitions (Brett)

Concurrent Exhibitions

Tony and Jeff have worked on around 10/12 virtual tours/walkthroughs, which will be spread out over 2/3 weeks.

NSJE

Awards were completed with Ashlyn and Salvador.

vi. Students (Ellie/Ashlyn)

Ellie is finishing up with crits. She is making an anonymous survey for participants to gauge success of the online format.

FOLLOW UP – further discussion of student mentoring formats. (Ellie/board)

vii. Fund-raising (Merrie)

- Pete, Josh, Holly, Merrie and Rhonda continue to work on fundraising letters and strategies.
- Jill and Kate are working on the cup sale

2. Other business

ii. Preview the NCECA Board Team Drive with new organization

iii. Email hacking awareness

iv. Lauren introduced a question for discussion:

“How do we as NCECA want to engage in the conversation around the impact of COVID on our membership: educational institutions, arts organizations, community studios, galleries, museums, and individual artists?”

A discussion was begun to identify further strategies and potential platforms that could be leveraged to provide resources for membership, what could be done quickly, and what would need more time and resources to put into practice.

FOLLOW UP: The board sees this as an important question that needs further discussion.

The meeting was adjourned at 8.47pm EDT by Pete Pinnell.

Minutes respectfully submitted by Alex Hibbitt, NCECA Secretary,