2018-2022 Strategic Plan

Goal
Focus attention on key issues that will shape the future of ceramic art, teaching and learning.

OBJECTIVES
Frame big ideas through thoughtful program curation
Convene partnerships for global participation around clay, art, teaching and learning

Goal
Lead, serve and be responsive to the field’s evolving interests and needs.

OBJECTIVES
Develop and share advocacy resources for ceramic art, teaching, and learning
Provide practical and theoretical content that highlights special qualities of ceramic pedagogy
Share stories that celebrate ceramic art as innovation

Goal
Be a nexus of global interconnection for ceramic art, teaching, and learning.

OBJECTIVES
Advance curatorial practice in ceramic art
Actively seek out and curate programs and presenters that expand awareness of ceramic art in different places and cultures
Initiate a recurring exhibition opportunity for works presented by different countries
Develop annual communications plan that advances programmatic and strategic objectives

Mission
NCECA advances creation, teaching and learning through clay in the contemporary world. Ceramic art connects us to physical and cognitive experiences that foster environments of cultural equity, diversity, access, and inclusion.

Goal
Advance diversity in ceramic art via outreach to underserved communities and support for creative scholarship.

OBJECTIVE
Institute a diversity task force to develop strategic initiatives that advance the field through multiple streams

Goal
Be an advocate for ceramic art, teaching, learning, and creativity.

OBJECTIVES
Participate in national arts advocacy networks
Link to state and local arts agencies

Goal
Be a catalyst for innovation, quality and critical thinking in ceramic art and learning.

OBJECTIVES
Share ceramic art’s legacies across generations
Form partnerships to facilitate year-round programming
Promote global perspectives on ceramic art
Provide support to advance critical writing

Goal
Align governance, organizational capacity, and long-range planning to strategic goals.

OBJECTIVES
Initiate long-range planning to forecast financial, technology, human, and intellectual resources over a multi-year period
Focus restricted assets to strategic goals
Evolve governance structure and policies to address strategic goals
Expand staff capacity to meet strategic goals and objectives
Establish a future work space in an urban community

Developed in 2017-2018, the NCECA Four Year Strategic Plan for 2018-2022