

CLAYTOPIA



PRINT ADS

DEADLINE: NOVEMBER 27, 2018

JOURNAL

Published annually, and delivered at the start of the annual conference, the NCECA Journal provides image-rich documentation of presentations and events of the current convening as well as reports on NCECA's efforts over the previous year. The NCECA Journal is an academic standard bearer of scholarship, discourse, best practices, ideas, and opportunities in ceramic art and education. The reach is 85% of registrants during the conference with extended life following.

MEMBER/NON-MEMBER RATES:

Full Page	\$830 \$996
Half Page	\$540 \$648
Quarter page	\$330 \$396

Premium Placements

Inside Front Cover	\$1080 \$1296
Inside Back Cover	\$1080 \$1296

PROGRAM & EXHIBITION GUIDE

The Program & Exhibition Guide reach is 100% of registrants during the conference. Conference attendees reference the program consistently as they plan their visits to workshops, technical sessions, and your booth during this intensive 4-day event.

MEMBER/NON-MEMBER RATES:

Full Page	\$1150 \$1380
Two-Thirds Page	\$725 \$870
Half Page	\$580 \$696
Quarter page	\$345 \$414

Premium Placements

Inside Front Cover	\$1440 \$1728
Inside Back Cover	\$1440 \$1728

SPECIAL OPPORTUNITIES

Contact josh@nceca.net if you are interested in sponsorship of a conference session, social event, or special meeting.



DIGITAL APP

DEADLINE: NOVEMBER 27, 2018

NCECA's native app will run on iOS, Android, and Blackberry devices as well as the NCECA Website. It will be free and downloadable via the iTunes store and Google Play. The NCECA app will include all of the information in the conference guide, with the cross-listings and search functions of a database-driven computer program. Unlike print media, which may be shelved or discarded following a conference, the

NCECA app will remain available and up-to-date year-round extending the accessibility and life of messages pertaining to conference presenters, exhibitors, vendors, galleries, and nonprofit organizations.



MEMBER/NON-MEMBER RATES:

Gold Package	\$2,200 \$2640
Silver Package	\$900 \$1080
Bronze Package	\$390 \$468

À LA CARTE ITEMS

Banner Ads	\$650 \$780
Linkable Push Notifications:	
During Conference	\$65 \$78
Before/After Conference	\$40 \$48
Enhanced Business Listing	\$25 \$30



BAG SPONSOR

ARTWORK DEADLINE: November 1, 2018

Your mark joins NCECA's graphics on the official bag of the 2019 conference. Visibility doesn't get any better than this! Carried by thousands of registrants throughout the conference region your mark will continue to impress after it travels home to communities worldwide.

MEMBER/NON-MEMBER RATES: \$5000 | \$6000



BAG INSERT

SUBMISSION DEADLINE: March 13, 2019

Highlight your exhibitions, programs, products, services, and opportunities! NCECA will insert a print piece that you design and produce into every NCECA conference bag. (Size limitations apply)

MEMBER/NON-MEMBER RATES: \$300 | \$480