

## NCECA Board Meeting

June 6-9 2012, Houston, TX

### Minutes of Action Items and Policy Decisions

Those present: Patsy Cox, Keith Williams, Steve Hilton, Suzanne Lussier, Sam Chung, Paul Sacaridiz, Merrie Wright, Linda Ganstrom, Deb Bedwell, Cindy Bracker Strum, Brian Kohl, Lee Burningham, Kevin Ramler, Jeff Forster, Garth Johnson, Glenda Taylor, Josh Green, Dori Neilson

The following motions were made, seconded, and passed through board member votes.

1. Minutes of Member's Meetings and Board meetings held in Seattle were approved.
2. Announcements of 2015 and 2016 conference sites will be made at conclusion of Houston conference, subject to all necessary arrangements being finalized.
3. To approve policy that all board reimbursement receipts be submitted within 6 weeks of expense or before the end of FY (June 30), whichever comes first.
4. Mel Buchanan approved as second Milwaukee On Site Conference Liaison.
5. Approve Committee Member Assignments as distributed by Patsy. (Committees and task forces are to prepare reports including goals and timeline for October Board meeting.)
6. Assessment committee of Deb (chair), Glenda and Patsy perform Executive Director review in 2012/13.
7. Make new revised Guide To the Board (GTB) accessible to membership on the website.
8. Approve cooperative venture between Babette Duller and her planning team to create NCECA Europe 2014 in Utrecht under the condition that the planning and execution of the event will be truly cooperative so that NCECA is not lending its name to an event for which it doesn't share significant control. **Motion later tabled, then withdrawn pending further research by Keith.**
9. Approved final FY 2013 NCECA budget as distributed.
10. Keith approved to initiate the process of commissioning/designing 25 past presidential pins.
11. Board appointed Cindy to create a viable proposal for a new thread of programming for Houston, designed to meet the needs of galleries and collectors and artist/gallery relationships. The proposal shall address venue, scheduling and budget. The recommendation to the board will be made by August 15th, 2012.
12. Adopt *Material World* as theme for 2014 conference.

Other significant points of discussion and decisions not requiring formal board action included:

1. Recommendation to bring forward K-12 Educator Award proposal after further consultation with Louis Katz.
2. Recommendation is that the 50<sup>th</sup> Anniversary A/V task force re-examine the Spirit of Ceramics format with \$5000 budgeted to initiate a new project, based on budget and Strategic Plan priorities of Increasing global awareness of Ceramics, Providing robust educational programming for members, and Responding to changing conditions with innovation.
3. Recommendation to create a more cost-conscious catalog, in number based on preregistration, upload the catalog to print on demand service and also include DVD with hard copy catalog. Again, based on Strategic Plan priorities.
4. Josh has revised the Guide to the Board to bring it up to date with current practices and expectations. The importance of 100% Board giving was stressed several times during the meeting to meet grant requirements and non-profit expectations.
5. Budget process has been revised. Policy remains to develop balanced operating budget based on annual income/expenses. Bulk of income for NCECA comes from memberships and conference fees. Anything we can do to improve membership and conf. attendance improves our financial well-being. Budget process now includes a 4-year average for revenues from conference attendance/expenses. Budget process always keeps Strategic Plan in mind in developing programs.
6. Survey of conference attendees was consistent with last year's results: Largest portion of survey respondents were full/part time artists. Most were female. Cindy shared specific information related to programming, academic/non-academic respondents. Suggested that in the future survey be shorter to encourage more responses.
7. Patsy shared initial constituents of 50<sup>th</sup> Anniversary Project Task Forces: Book Project-*Chaired by Garth Johnson, members include: Holly Hanessian, Keith Williams, Harriet Brisson, Jay Lacouture*; Audio/Video-*Chaired by Cindy Bracker Strum, members include: Brian Kohl, Paul Andrew Wandless, Brian Harper - also revisit Spirit of Ceramics format*; Collaborative Art Projects-*Chaired by Deborah Bedwell, members include: John Hartom, Eva Kwon, Michael Strand, Sascha Reibstein, Reena Kashap, Leigh Taylor Mickelson, Dandee Patee, Zach Tate, Mary Cloonan*; Events-*Chaired by Rhonda Willers, members include: Dori Nielson, Minerva Navarette and Steve Lee*. Patsy will convey the task forces to 50 friends and invite communication.
8. Josh, Patsy, and Keith attended Development Training sessions presented by Annenberg Alchemy. Josh wrote grant to support their participation. Future NCECA Development activity will include development of case statement, 50<sup>th</sup> Anniversary fund raising, continuation of annual giving to support temporarily restricted and operating funds.

9. Affiliation with NCECA is open to organizations that wish to support NCECA strategic plan goals and partner with us for advertising and event success. Currently, Arvada Center has expressed interest in another exhibition affiliation agreement.
10. NCECA Website continues to be focus for staff and Communications Committee. Goal is to create navigational cohesion, high aesthetic standards throughout the site, plans for level of content available to members/nonmembers, something easily updated. Communications Committee is charged with developing NCECA on-line and print communication strategy.
11. Emerging Artist Program (Sam) Windgate foundation grant provided support for increased EA benefits. Sam is authorized to craft slight language change in Emerging Artist application to include, "Jurors will make determination if EA candidate is over-qualified or past emerging level." He will also investigate potential for Emerging Artist residency opportunity.
12. Board spent 1 and ½ days discussing and ranking program proposals for Houston conference. Steve will develop the final program schedule based on board recommendations. Steve is also charged with drafting a proposal for Wed. afternoon conference programming.
13. Site Selection Process: Responsibility of President elect who works with conference planner Dori. Deb led discussion of 12 cities and requested information about contacts and other suggestions for future sites.