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COLLECTOR EXPLORATION OF CLAY'S CREATIVE ARRAY THROUGHOUT MILWAUKEE REGION

Leslie Ferrin Leads Collectors Tour for *Material World*, the 2014 Conference of the National Council on Education for the Ceramic Arts in Milwaukee

An exciting week of experiences designed for collectors of ceramic art led and designed by Leslie Ferrin is taking shape for Milwaukee surrounding the 48th Annual Conference of the National Council on Education for the Ceramic Arts. The [2014 NCECA Collectors Tour](#) will commence Sunday afternoon, March 16 and conclude Saturday, March 22, 2014. NCECA's exclusive Collectors Tour will extend to important exhibitions, collections and organizations in Chicago, Racine, and Sheboygan as well as the host city of Milwaukee. Collectors will also participate in special experiences integrated within *Material World*, NCECA's 48th Annual Conference taking place at the Wisconsin Convention Center from March 19-22, 2014. Dedicated to the investigation of the complex ways that materials acquire meaning through the things we make and those that surround us in our daily lives, *Material World* will include lectures, artist demonstrations and thought provoking discussions on conditions that shape and influence ceramic art in history and the contemporary world.

Leslie Ferrin, gallerist, author, teacher and maker, has more than three decades of involvement with ceramic art. As curator, she has organized countless exhibitions and lectured extensively throughout the United States and recently in Australia and the United Kingdom. As gallerist, Ferrin became a frequent spokesperson and advocate for the visual arts in the creative economy both regionally and nationally. NCECA Executive Director, Joshua Green reflects, "Leslie Ferrin's experienced perspective, depth and breadth of knowledge are uniquely suited to leading the NCECA Collectors Tour." Ferrin has long standing relationships as advisor and board member to numerous nonprofit organizations and educational institutions including Craft Emergency Relief Fund, Watershed Center for the Ceramic Arts, The Clay Studio and The Clay Art Center. As director of Ferrin Contemporary, current projects include managing the artist residency program at Project Art in Cummington, Massachusetts and curating the Ceramic Top 40 | 2013 at Red Star Studios in Kansas City, Missouri.

NCECA consistently provides the opportunity to learn, see and experience the most current work in clay. It is where curators, collectors and artists seek and discover important works by emerging to established potters and sculptors from throughout the region, the nation and the world. I look forward to "curating" an in depth tour of the northern mid-west corridor I've traveled so many times before in behalf of a group of high level collectors and professionals. In addition to the selected presentations at the conference site, on the tour we will see many collections, meet curators, take part in hot topic conversations and share collegiality that tours like this offer.

-Leslie Ferrin



2014 COLLECTORS TOUR PRESS RELEASE

Registration for the 2014 NCECA Collectors Tour will be limited due to the nature of the experiences being created. Included will be insider access to leading art and artists, as well as special engagements with museums and private collections. Tour participants will gain early access to thoughtfully selected exhibitions and have advance purchasing opportunities while enjoying a few shared meals, conversations and interactions with prominent and emerging artists. The \$1600 registration fee includes conference registration, membership, exhibition catalog, motor coach transportation to tour sites, a donation to NCECA and a few shared meals. Travel to and accommodations in Milwaukee are not included in the registration fee. Contact Jacqueline Hardy at office@nceca.net or [303-828-2811](tel:303-828-2811) to reserve a place.

ABOUT NCECA

The National Council on Education for the Ceramic Arts (NCECA) is a dynamic membership organization that fosters global education and appreciation for the ceramic arts. NCECA's programs, exhibitions and public events promote and improve the ceramic arts through education, community building, research and creative inspiration. NCECA offers programs, events and publications to support its membership of artists, educators, students, individual and corporate art patrons, gallery owners, museum curators and providers of ceramic arts- related products and services. For more information, visit www.nceca.net
