

National Council on Education for the Ceramic Arts Media Usage Policy

NCECA provides a variety of ceramics-related video content available for both education, inspiration & enjoyment. Videos offered by NCECA range from excerpts to full-length ceramic features, artist demonstrations, conference presentations, and other curated content. Videos originating on the WatchNCECA YouTube channel may be freely added to any YouTube user's own playlists. ..

Specific Media Usage Guidelines

1. Footage in videos and the full videos themselves may not be altered, or re-used.
2. Videos appearing on external sites or in any player environment outside of YouTube must properly cite NCECA as the source of the video.
3. Citation of NCECA Videos should include live recording date & location/event or release year, as appropriate, and a link to the NCECA website.
4. Under no circumstances can the video be adjusted in such a way that the watermark is removed.
5. Videos may not be used in a manner that would confuse others into believing that the video was created by any entity other than NCECA
5. NCECA prefers that the following tagline be included in any use of NCECA's videos

NCECA exists to situate and advance creation, teaching and learning through clay in the contemporary world through welcoming and innovative opportunities, discourse, and resources.