

NCECA Board meeting – April 2, 2011, Post conference, Tampa

“Open” board meeting

President Keith Williams called the meeting to order at 2:00 p.m.

Keith’s Presidential report included description of goals from one year ago: Restoring trust in NCECA/Board and his mantra of “low drama.” Expressed satisfaction at progress and continued efforts to maintain trust and operate without conflict.

Linda Ganstrom, Exhibitions Director, expressed appreciation of the space at the Tampa Museum for the Biennial Exhibition. The exhibition presentation and space honored the work of NCECA members. She thanked Brian Ransom, Anna Callouri Holcombe, Rhonda, and Portico for organization of the Project space and documentation. Asked if that video will be edited for NCECA use?

Guests were invited to comment/address the Board:

- David Mack brought up matter of program writer receiving conference pass and/or recognition for organizing program presentation. Suggested that NCECA incorporate skype into the conference, have presenter available electronically to connect with others, such as on TV shows like *Oprah* or *Dr Oz*. Suggested creation of an electronic booth or preconference/post conference package for member access.
- Erin Lambers proposed “mothers” programming, including having sitters available during the conference, and family/spouse activities during the conference.
- Bob Federer reported on developments in K-12 organization including a catalog and poster for the k-12 exhibition and an appeal for \$100/3 year support for teacher award. He reported that the K-12 programming is paid for by donations from NCECA, industry, and individuals. A scholarship has been created in Paul Bernard’s name. He also suggested that we post locations of vendors in the Exhibition hall.
- Leah Gabler reported that Sierra Nevada College has announced a 4 year scholarship to be awarded from the K-12 show.
- Brian and Anna reported on local level involvement for K-12 including 15 scholarships to students, other K-12 shows in the area, in-service presentations for area schools and the Florida Art Education Association.
- Wally and Marge talked about what the Seattle folks are doing already for 2012 conference involving K-12 audience.
- The question was raised about using surplus catalogs and DVD’s for K-12 participants. NCECA will need to work with K-12 Board about this matter.

- Brad Daniels was introduced as new photographer for NCECA conference. Glen Blakley was officially thanked by the Board for documenting this and past conferences. A question was raised about where the photos could be available to members, such as a flickr page?
- Welcome was extended to new Board members:
 - Susanne Lussier – Student D.A.L. 2011-2013
 - Jeff Forster – OSCL Houston, 2013
 - Sam Chung – new D.A.L. 2011-2014
 - Wally Bivens – OSCL Seattle, 2012

Open Board meeting ended at 2:35. Members were thanked for participating and providing input to the Board.

Convention Center Management provided treats for NCECA Board and staff.

2:55 Board meeting continued –

In keeping with policy of no major decisions made at conference meetings, only general announcements were made:

1. Board members should read the by-laws and Guide to the Board before May meeting. Make sure Cindy Garland has contact info so that she can send By-laws and Guide to Board to Board members.
2. Board members will need to sign a conflict of interest and disclosure form. Sign and send to NCECA office
3. Development plans will call for contributions to NCECA. Goal is 100% of Board contributes to NCECA on some level.

Josh gave brief report to Board on Development plans and outlook:

NCECA will face reduced funding from NEA and registrations. We will need a development strategy. We can anticipate 3-5 years of lower registrations due to economy. There is a need to develop a strong case statement for NCECA fund raising. The focus will be on arts education, making education available to the entire spectrum of needs. K-12, informal education, and higher education are all present in our organization. We will need to use the board for networking and friend-raising.

Administrivia: Board members were encouraged to choose a dedicated e-mail address for NCECA business. Also, everyone should set up a skype account and send skype name to Cindy Garland. Keith will review and update committee and task force assignments.

Glenda had to leave to catch a plane, but no business matters remained to be determined or voted upon.