

NCECA Board meeting October 25 – 27, 2012, Milwaukee, WI

Thursday, October 25:

President Patsy Cox called the meeting to order at 8:30 am.

Keith moved (Cindy 2nd) to approve the consent agenda. Motion approved. Items included are:

1. Approve combined board reports.
2. Recommendation on Staff health insurance— Josh explained the reasons for increase in health insurance for our employees. ***EC recommends approving a budget variance to cover the increased costs*** - \$10,600 for the remainder of our FY.
3. Arvada Uncommon Ground Exhibition - ***support the Uncommon Ground Exhibition for 2013, Develop a RFP for similar opportunities for 2014 and beyond.***
4. K-12 Educator of the Year Award ***EC rec: K-12 educator of year will receive conference pass and membership for following year. Award chosen by juror, announced at reception.***
5. Vote on 2016 OSCL - ***EC rec: accept***
6. Report successful ED mid-year review –Glenda and Patsy met with Josh – contract will be extended. ***EC rec: Deb will meet with Patsy, Glenda, Josh to help frame priorities and goals.***
7. **Guide To the Board Adopted**
8. Definition of Process Room - Steve, Merrie and Jeff have invited TX artists.
9. Policy discussion of sale of third party publications and media during conference (Josh)
Develop an award for publication of the year – Josh, Garth, Glen Brown develop criteria.
Pub could then be sold at conference merchandise table.

Items separated from the consent agenda:

1. Amendments to Bylaws: Approve the following changes to Bylaws: remove prior board service requirement from (7.6.A) Pres. Elect and (6.2.A.i) Program Director; Section 9.3.D: add a member at large to Nominations Committee; Section 5.8: add clause that electronic voting is considered written ballot. Other by-law changes to be approved by membership vote are: Exhibitions, Program, and Communications Directors will be appointed, Pres. elect will be appointed, Secretary and Treasurer may be re-appointed by board for second term. Secretary, Treasurer, DAL and SDAL will continue to be nominated/elected by membership. Seek feedback from those who have participated in bylaw changes. Keith and Patsy will be responsible for contacting those individuals.
Keith and Glenda are charged with proposing language for amendments to cover above concepts as well as modifying section 5.1 dealing with meetings and elections to allow for the possibility of electronic elections. After feedback, bylaws

amendments will be presented to Board for electronic vote to bring forward to membership.

2. Recommendation on Demonstrating Artist compensation – EC rec: give the demonstrators a conference pass for the year following their demonstration.. Demonstrating artists get \$1000, conf pass and membership, are programmed for 6 hrs. Dori provided info about compensation for headliners that includes travel, honoraria. Linda moved (Brian 2nd) to examine demonstrators' compensation to bring in line with other headline presenters. Program Director in charge. Motion approved. **Steve is charged with recommending appropriate compensation/benefits for Demonstrating Artists.**

Finance Report (Lee) - Board received recent financial statements. Insurance will be discussed in this meeting. IRS forms filed – no problems. Conference cancellation insurance was purchased.

Reminders of Evening Events and Board responsibilities: (Josh and Paul) Friday will be all day at Chipstone Foundation. Friday eve will be at Milwaukee Art Museum. 7-9:00 pm. Outcome is to network with people to increase connections with local community. Case statement, Strategic Plan, and Mission Statement provide points of discussion.

Definition of “Host Institution” - Potential to increase support for conference and connections to important segments of community. Host institutions may give access to specific grant opportunities related to region/city. Host institutions could become conduits for grant management. Local hosts would be of great assistance to exhibitions. “Community Partner”. Limit the number to those willing to work with NCECA (in grants, pro bono services). **Assign a task force to come up with criteria and category name for this role. Task force is Patsy, Paul and Josh.**

New Business:

Nominations Committee (Keith) recommended nominees and awards:

Director at Large recommended candidates are Dandee Pattee and Margaret Bohls. Nom. Com. will forward qualifications to board for reference (and to staff for placement on website). Keith (Cindy 2nd) moved to accept – passed.

Communications Director candidates: Two names come forward: Brian Harper and Cindy Bracker. Keith/Steve 2nd moved to bring forward Brian Harper as one nominee for Communications Director. Motion Passed. Keith/Steve 2nd moved to bring forward Cindy Bracker as second nominee for Communications Director. Motion Passed

Treasurer: requires 2 names. Nominations Committee recommends only one person: Lee Burningham. It was difficult to find someone willing to stand as second candidate with Lee. Keith moved (Cindy 2nd) that Lee Burningham is one of the candidates.

Discussion on next Exhibitions Director / Program Director – currently there is a mentorship period for Exhibitions Director –Same is recommended for Programs Director. No names brought forward at this point for either Director. Keith and nom com need to re-examine some names. Josh: recommend that we appoint an Exhibitions Advisor for 2013-14. Nom Com should bring forward one name each for Exhibitions and Program Directors. **Board members should bring names to Nom Com for Exhibitions and Program Directors within 2 weeks. As chair of Nominations Committee, Keith will present candidates to Board for approval to place names on ballot.**

Honors, Fellows, Outstanding Achievement, Excellence in Teaching and Regional Awards
Honors: Nominations committee received no nominations for Fellows, no nominations for Outstanding Achievement awards, 3 nominations for Honors. An Honorary member is someone who, over the course of lifetime, has given so much to the field they deserve life membership. Victor Spinsky, Paulus Berensohn, John Toki were nominated. Rec from committee is for Victor Spinsky and Paulus Berensohn to be presented for Honors. John Toki will be recognized for Outstanding Achievement. Keith moved (Steve 2nd) for Spinsky and Berensohn to receive honors. Motion passed. Keith moved (Lee second) that John Toki be recommended for Outstanding Achievement Award. Motion passed.

Outstanding Teaching Seven individuals were nominated as Outstanding Teachers. Nom com had questions regarding number of honorees and criteria. There is a need to clarify criteria to apply as indicators of quality teaching - include writing, workshops, as well as student success. Nom Com volunteers to develop nominations form which will provide appropriate info for consideration. Keith moved (Steve second) to **bring forward Barbara Frey and George Timmock for Outstanding Teaching award.** Motion approved.

Lunch Break

Development Annual Giving and 50th Anniversary Giving - (Keith) Board members need to be mindful of potential development opportunities – know strategic plan, mission statement, case statement for giving. Annual Fund – this year’s line item is same as last year – \$3000. Expectation is that all board members contribute. Now is the time to make a gift. **Please make donation before the year is out.**

Regional Award of excellence –Jeff moved (Brian 2nd) to recommend Sarah Morgan for Regional Award. Motion approved. Sarah Morgan is founder of Houston Center for Contemporary Craft. Jeff will supply info to office.

Survey Report - Cindy moved (Kevin 2nd) to post pie charts and data from survey on blog site, with explanation of survey and responses. Motion passed. Discussion ensued of appropriate responses to comments. **Cindy will respond on Facebook by posting polls on specific topics.**

Break for walk-through of Convention Facilities at Frontier Center.

International Academy of Ceramics (Patsy – next meeting of IAC is in Ireland 2014.) IAC has called for support. **IAC will be asked to submit a request for support.** Board will consider sending our president as rep of NCECA. NCECA is institutional member.

50 Friends and Receptions at Houston Conference – Pres. Elect responsibility. **Patsy asked for 3 names of people who would be good volunteers or potential board members for invitations** to 50 Friends session. (New, not necessarily young.) Send to Patsy by Nov 9. Board members are encouraged to attend. Receptions: open to full board, try to attend.

Collectors Tour update (Josh, Jeff) Marge Levy is involved in planning, has provided much guidance and experienced leadership to the project. Programming for collectors is Mon-Wed. Recommendations for presentations to attend will be given to registrants. Focus is on collections/curators, not as much on artist studio visits.

YouTube – Brian moved to accept the YouTube proposal (Cindy 2nd) to create playlists for our NCECA channel. Call for entries – once per year, reviewed by Communications Committee. Selected videos become part of the playlist. Motion Passed

Video Room – Steve - Substitute another format for distributing/showing videos : YouTube or Vimeo **Steve will put together a proposal re: video format.**

Meeting in recess at 4:40 p.m.

Friday, October 26 – meeting at Chipstone Foundation

Day began with tour of Chipstone and introduction to the collection.

9:45 – Emerging Artist Programs - Sam led discussion of various aspects of residency program proposals that would combine Emerging artist selection with opportunity to participate with known residency programs. **Sam is charged with developing pilot residency program for EA and artist selection details with \$1500 level of support from NCECA for this residency program.**

International Residency Program (Sam) Revisit international residency program structure/establish better standards for host institution in-kind support. Currently 3 awarded at \$2500 each . Awards are handled as reimbursements. Residency bills NCECA directly – 25% may be used for travel up front. Sam recommends that we establish guidelines for partnership

residency programs. Re-establish a new call for residency program participation. Develop a structure for the int'l residencies. Allow for possibility of reducing the number of residencies and providing more money for each. **Sam is charged with developing the above and making specific recommendations to the Board.**

50th Anniversary Book Project Proposal Garth brought forward the vision of committee charged with developing "book" idea. It is a catalog with essays and additional volume of articles from past journals. A budget must be developed for the project(s). There is a possibility to submit a grant proposal to Windgate or other sources for support of crafts scholarship. A discussion of editorship followed. It is important to have quality names associated with the projects from the start to assure participants of quality project. Time frame for budget is that it is needed in next FY (June, 2013). Look to balance production costs with sales. For this year, we need budget for development of the projects by end of January. **Garth is charged with developing this proposal.**

Garth also encouraged **Board members to solicit members to submit ideas for Connections and Topical Discussions.**

People to meet this evening at Milwaukee Art Museum – Paul gave a brief rundown on several important folks and their positions in Milwaukee arts community to help Board members with contacts at the evening reception.

Lunch

50th Anniversary Video Project – Cindy: Presented proposal regarding video to honor 50th anniversary of NCECA. Board members expressed concern about the media to deliver the video and subtopics. Could be contained on differing formats (flash drive, video on web, etc). Product will be archival and benefit to field, not necessarily a money-making project or even a break-even project. Funding is main concern. Cindy wants a videographer at the conference to record it to use as "advertisement" for our conferences and use in the larger video project. Potential collaboration? Craft in America – link to PBS? How many people will it reach? How much money is that worth? The following discussion tied with the video proposal.

Spirit of Ceramics Proposal –Cindy: Josh had submitted a NEA media arts grant that focused on thematic videos. Grant covers only part of the project. Need a large video archive to draw from that might be used in thematic videos. Create the video library. Josh: Documentation misses the "human" story of the conference or of ceramic work. Spend money on videographer to document the human story of what the conference can do, small snippets to connect with audience. Think of it as advertisement. **Use the budgeted money (\$5000) to develop footage for either Spirit of Ceramics or other purposes.** Figure out a way to make money from this

venture. **Work on proposals for 50th anniversary video/Spirit of Ceramics – refine and focus. Send back to communications committee and 50th anniversary A/V task force.**

Television Series Proposal - Cindy: Outlined proposal for TV series focused on potters. NCECA would lend name and expertise to series. Proposal would be pitched to History Channel. Points of discussion included: Reality shows make reality into a cartoon. Ceramic artist are already characterized as “outsiders” and “flakes.” Focus on “created” personalities reduces the vision and perception of our field. Opposite of our educational goals. No financial obligation from NCECA – only our expertise. At this time, we are not asked to commit money. Need approval for Cindy to continue in development of idea. Certain quality of reality TV can further the field, especially with adolescent audiences. Expands ways to educate the public. **Cindy: Move to create a task force of Cindy, Lance Henriksen, Joe Maddrey, and Tom Coleman to sketch out pilot episode. Second by Paul. Patsy recommends that future production projects include experts from the field. Motion passed.**

Communications Committee App Proposal - Cindy and Josh: apps are used for conferences more and more often. Reduction in printed materials. Not only used to enhance conference participants experience, but also used as benefit for conference exhibitors. Commercial exhibitors are given ability to post content and deliver to buyers. Provides contact info to commercial suppliers. Links to social media. If we have trackable app, K-12 teachers can receive prof. development hrs or relicensure hrs. Allows extension of the life of a presentation. Cindy presented features of App. How vital for this year? Do we have time to do it this year? How much staff time? We would need to load core content. Could expect sponsorships from vendors. For the future, we could charge more to commercial exhibitors for this service. We should do it now – this is now technology. May not allow for verifiable identification at various sites or certifiable attendance for Educators.

Cindy: **Move to approve a \$6500 budget variance to go forward with Crowd Compass to develop conference App for Houston (\$8000 per year for following next 3 years beyond). 4 year commitment. Steve second, motion approved.**

Address/Revisit/Update Ideas from June Meeting

- 50 Friends implement as a *young leadership engagement* meeting (Patsy) did this yesterday
- 50 New Friends or TD/NC possibility of *leaving people with questions about dialog at the conference*

Garth – NCECA connections - will try to follow up after conference meetings

- Web Presence*: Facebook, NCECA Blog, Crafthaus Blogger (Josh) Suggestion to implement short text from each of the panels on the FB page to stimulate conversation and follow up on conference

•*Proactive role in framing discussions in the field.* Update on lectures and presence by emerging artists and board members. (Josh) Planned local receptions that coincide with those lectures: CAA and SOFA. Presence at IAC and Ceramics Annual of America. UPDATE from Josh: we distributed “save the date” cards for presentations at SOFA Chicago and CAA New York and associated receptions. If Board members are involved with regional events of significance to spread our influence/publicity, let Josh know what you are doing.

5:00 – meeting in recess for evening dinner and reception.

Saturday, October 27

8:30 am – resume Board meeting

Board donations – Patsy reminded us of her challenge to match last year’s board amount. Josh will inform us through e-mail of on-line contribution details.

Steve: Conference expectations – Give info to Steve for power points – business meetings. (by-laws amendments) Steve will be sending out info about board schedule, intros, etc.

Site Location for 2017 (Dori and Deborah via Skype): A discussion of several cities was held, including positives and negatives of each site. A motion was made to recommend one city if date/facility conflicts could be resolved. Dori was charged with investigation. Following further discussion Keith moved (Steve 2nd) to postpone the vote. Motion passed.

Getting Excited about Houston OSCL Report (Jeff and Merrie) Thursday eve receptions will focus on NCECA shows and gallery district. Friday night receptions will include Houston Heights Historic District. Collectors Tour – Marge is in charge. Already planned and promoted. Keynote, Distinguished, Randall, demonstrators and closing are finalized. Brave Combo is band. There is a regional K-12 show at Houston Public Library downtown – separate from K-12 national show at the convention center. Art Bridge – programming for underserved elementary schools will be doing some sort of clay –related project.

Keith – **NCECA Europe** – has not made significant progress with the European organizer. With 50th anniversary upcoming, now is not the time to pursue it. Would like Board support to continue to pursue it, but not for now.

What to expect as we head toward the Conference - Steve: mentioned introductions, attendance at receptions and front row at key sessions.

Keith moved (Cindy 2nd) to Adjourn meeting. Motion passed at 10:15.