

Patsy Cox—NCECA President
March 2013 Board Report

My activities since the October Board meeting in Milwaukee have included the following:

1. Work closely with ED, EC and full board to facilitate NCECA business.
2. Set the agenda and direction for successful board meetings to align with mission and goals and strategic plan for the organization. Followed up on tasks and items post October board meeting to include touching base with committees, board members and membership requests and new initiatives.
3. Submitted content for Conference program, Journal and E-news.
4. Followed up with committee and 50th task force leaders to help define vision and facilitate communication. Will continue work with the board and these group leaders to help define plan, communicate and budget plans.
5. Defined and developed agendas for pre and post conference board meetings
6. Helped refine agenda for 1st and 2nd business meetings during the conference.
7. Develop agenda and Skype with EC periodically to facilitate NCECA business in recommendation to full board.
8. Review finance statements and Skype with Finance Committee regularly.
9. Defined/scheduled receptions and meetings to happen during the conference. Including 50 Friends initiative to grow future leadership groups, International reception to welcome international members, Keynote/Randall/Headline Speaker Reception, 50th Anniversary Reception, Honors and Awardees Reception. Reached out to more than 400 individual members to engage and invite them to attend various meetings and receptions in Houston.
10. Communicated with Honor and Awardees recipients as well as with nominators and support letter writers.
11. Communicated with all donors for the current fiscal year.
12. Happy to be a part of a board of directors that has 100% board giving and is the largest donor group at this time.
13. Reached out to individual members for feedback on proposed bylaws amendments. Worked with Glenda Taylor, Josh Green and Keith Williams on clarifying communication of proposed amendments to bylaws.
14. In regular communication with ED, Past President and President Elect on various topics as they arise.
15. Communicate with OSCL's for the next two conferences on various topics as they pertain to future planning.
15. Continue to be in conversation about potential partnerships and opportunities as they relate to current projects and beyond.
16. Serve on Executive Committee, Finance Committee and set the agenda for all Executive Committee and Full board meetings.

Please contact me at patsycoxnceca@gmail.com or 323. 839.8103.

Respectfully Submitted by, Patsy Cox, President

Keith Williams – Past President

October 2012- March 2013 NCECA Board Report

:

1. There has been limited planning of ongoing activities on behalf of NCECA and its Development Committee.
2. The majority of my contributions in this time period have been in my role as Chair of the Nominations Committee.
 - A. I have convened the committee multiple times and identified and forwarded nominees for the remaining Board Candidates. The Treasurer position was particularly difficult given the circumstances of having a popular incumbent candidate.
 - B. I have facilitated programming for our honor and award recipient programming.
 - C. I have identified the four candidates to feature in the Passed Masters program and found presenters for those people.
 - D. I have put together the Power Point for the Moment of Silence.
 - E. I have attended to various other details related to this matter.
3. I have advised on procedures for running the communication and voting on the proposed Bylaws amendments.

My goals for my final year as NCECA's Past-President remain to:

1. Bring much needed governing policies and procedures to finalization through Board vote;
2. Reinvigorate momentum we have achieved on NCECA's development initiatives;
3. Lead our Nominations Committee and hope to assist in getting our electronic voting procedures in place;
4. Continue to tighten up our Passed Masters programming;
5. Give ample support to our 50th Task Force Book/Publication initiative and to help coordinate all 50th initiatives with development possibilities

Please contact me at williamsnceca@csp.edu. My cell phone is my best contact number: 612-986-4862.

Respectfully Submitted,
Keith J. Williams

Deb Bedwell, President Elect
NCECA Board Report
October 2012–March 2013

My board activities since late October have included the following:

1. By-Law Amendments: Initial discussions with Glenda, then with Keith, Patsy and Josh, as we began the by-law revisions process. I assisted in developing and editing the first drafts for both the amendments themselves and for the “rationale” behind the proposed changes. Glenda took the leadership role and did the real work that brought those amendments to fruition and which led to the documents that are being presented in Houston.
2. Nominations Committee: Working with Keith, Sam, Aurore and Jeremy, we met several Sunday evenings and at other times to identify and vet candidates for open board positions. Very specifically, I cultivated and then proposed a strong nominee for Director at Large who is a candidate for this position in Houston. We discussed the need for by-law revisions (now considered for Houston) to streamline the nominations process; however, given the existing framework we grappled with finding members willing to run for office with opponents. Looking toward the future, I encouraged another individual to consider becoming one of the candidates for Exhibitions Director (2014) in response to Linda’s initial suggestion.
3. Sites for 2017: In discussions with Dori and Josh, we continued to explore sites for 2017, while eliminating one due to its lack of easy, cost-competitive air travel. I have been in touch with the one city’s council on Tourism, and former NCECA Board member and arts leader about the viability of this city as a potential site. While both are encouraging and very positive about NCECA’s presence and about the support of major cultural institutions, I understand the challenges that our conference schedule presents. It occurs at the same time as two other events in the city that drive up hotel prices. I am acutely aware that a 2017 site should be resolved soon.
4. ED performance review: Patsy, Glenda and I considered both the format and content for executive director reviews. We will have further discussions with Josh either during the conference (Houston) or shortly thereafter about this process. In consideration of the topic, we have referred to the strategic plan, and I have done a cursory review of the plan.
5. 50th Anniversary Community Project: At the Fifty Friends gathering in Seattle, after the second year of “listening” to leaders in the field, the board identified three areas of focus for anniversary projects that would not only respond to members’ stated aspirations, but would also contribute to the ultimate advancement of NCECA. Board members volunteered to investigate and present to the board accordingly: Garth Johnson, some kind of archive, history, book, or printed piece; Cindy Bracker, a communications strategy; and I agreed to bring forward a project that would

engage broad and diverse communities. To that end, I have engaged North Dakota artist/teacher Michael J. Strand (*Misfit Cup* and *Bowls Around Town*) to work with me to put forward a project, national in scope, that is an expanded iteration of his broad-based work with the community exchange and/or use of simple functional pots. I have also spoken with John Hartom, founder of *Empty Bowls*, as well as numerous NCECA members who would take an active role if asked. Michael and I are currently finalizing the proposal to share with interested board members in Houston.

Finally, I want, once again, to express my appreciation for the support and caring from the NCECA board and staff collectively and individually, upon the passing of my husband Richard, in October. Your loving notes, emails, flowers, calls and so much more have sustained my family and me through a profoundly difficult time. Thanks for hanging on to me.

Deborah Bedwell, President-Elect
deb.bedwell.nceca@gmail.com

Lee Burningham

Treasurer, Finance Committee Chairman
NCECA Board Report October 2012 – March 2013

Reviewed and approved large expenditures for ED signature.

Coordinated with Jeff Forster on state and regional K-12 exhibitions, and k-12 teacher, student, and community involvement preparatory to the annual NCECA conference.

Monthly review of investment financials as provided by Catherine Coleman, Merrill Lynch investment director, and Helen Anderson, NCECA financial guru.

Liaison with Bob Feder concerning the National K-12 Ceramics Exhibition and Foundation, coordination of NCECA and National K-12 Ceramics Exhibition programming services and educational assets.

Arrange extra volunteers to assist in the unpacking and staging of the annual National K-12 Ceramics Exhibition.

Led Finance committee conference calls concerning budget, investments, and fiscal policy for NCECA with the professional expertise of Catherine Coleman, Merrill Lynch financial guru, Josh Green NCECA Executive Director, and Helen Anderson, NCECA financial wizard.

Review of preliminary numbers for annual conference attendance, early-bird registration numbers, begin the preliminary budget process, set initial baseline for upcoming budget projections for fiscal year 2013-2014.

Respectfully submitted by,
Lee Burningham, NCECA Treasurer
leeburninghamnceca@gmail.com

Glenda Taylor, Secretary

NCECA Board Report - November 2012 - March 2013

1. Recorded, submitted to board for review, and posted Survey monkey votes to approve minutes of Board meeting October, 2012. Approved minutes are posted to NCECA website.
2. Serve on Executive Committee, participated in Skype meetings. Recorded notes, posted to full board for information.
3. Served on NCECA Bylaws revision task force. Worked with Keith Williams, Patsy Cox, Deb Bedwell, and Josh Green to craft language for by-laws revision to address needs as identified by board since revision of 2010. Process included contacting former board members, considering recommendations for non-profit governance from Annenberg Foundation, task force discussion, and board discussion. Posted proposed bylaw revisions to NCECA website 60 days prior to NCECA conference.
4. Participated in planning meeting (Feb 6-7, 2013) at Chipstone Foundation and Milwaukee Art Museum for "Think Tank" event(s) to occur in 2013/14. Focus will be on ceramics role in the larger world and engage notable individuals from within and outside of the ceramic field.
5. Serve on Development Committee and Voting Task Force. Staff is investigating cost-effective process for electronic voting using current Avectra system or other contracted services. Will continue to develop more specific plans if by-laws are amended to allow for electronic voting.
6. Following motions were approved via survey monkey votes Nov 2012 - Mar 2013:
 - a. October Board meeting minutes Milwaukee. Nov 7
 - b. Proposed NCECA Bylaws amendments to bring to the membership for vote at 2013 conference. Jan 17, 2013
 - c. Treasurer candidate approval. Mar 6, 2013
7. Contributed to NCECA unrestricted fund.
8. Participated in Skype meeting with Patsy, Keith, Deb, and Josh regarding presentation of Bylaws amendment proposal and voting in preparation for business meetings at Houston conference.

Respectfully Submitted, Glenda Taylor, NCECA secretary, 2011-2014
necasecretary@washburn.edu

Linda Ganstrom, Exhibitions Director
March 13, 2013

Served on the **Executive Council**

Push Play: The 2012 NCECA Invitational closing, return shipping and publications

2012 Ecumene: Global Interface in American Ceramics hosted by Santa Fe Community College during the International Academy of Ceramics 45th General Assembly in Santa Fe, New Mexico. Directed call, jury, exhibition and catalog with NCECA Office.

2013 Houston Exhibitions Program

2013 NCECA Biennial: Directed Call, Jury, Exhibition, Catalog, Reception with Houston Center for Contemporary Crafts with NCECA Office.

2013 National Student Juried Exhibition: Assisted SDALs with Jury, Exhibition, Catalog, Reception at the Glassell School with NCECA Office.

Worked with Marianne McGrath to jury and Dawn Holder to present the **2013 Projects Space**

Gallery Expo continues to take place in the convention center

Supported On-Sites, Jeff Forster and Merrie Wright in the Houston Exhibitions program offering over 100 exhibitions

Future Exhibitions Planning

Earth Moves: Shifts in Ceramic Art and Design co-produced with Arvada Center for the Arts and Humanities in Arvada, CO. Developed call, open on Juried Arts Service.

Flow: The 2014 NCECA Invitational, co-curating with Mel Buchanan at the Milwaukee Art Museum. Developed call, open on Juried Arts Services

2014 NSJE call developed and ready to host on Juried Arts Services

Working with On-Sites Paul Sacaridiz and Mel Buchanan to select the concurrent independent exhibition proposals that NCECA will seek to place in a Milwaukee venue.

Respectfully submitted,
Linda Ganstrom
lganstro@fhsu.edu

Steve Hilton, Programs Director

March 2013 NCECA Report

My activities since the fall Board meeting are as follows:

Our programming for Houston is coming to a close. The final few PowerPoint presentations are coming in. We continue to have a great lineup of presentations, panels and demonstrators. With 2013, our number of submissions was slightly down, but the selection was still competitive. This once again testifies to the health of NCECA and ceramic art. We have continued the following changes from last year:

- The opening ceremony will still remain relatively “commercial” free. We will continue the moment of silence for those who have passed away in 2012-2013.
- The 1st business meeting will again take place at 8:30 AM on Thursday morning before the regular programming begins
- The awards/honorees presentation will remain in the regular program
- The closing will also remain somewhat “commercial” free, with Clayton Bailey coming on directly after the emerging talent
- The 2nd business meeting will be the final even of the 2013 conference in Houston
- Because of high interest, Student Perspectives, the student thread in the program, will continue
- Due to the positive response, the Randall Session with Bill Bowers will continue to take place on Wednesday night directly following the Keynote lecture, Janine Antoni
- The Past Masters program will continue as our educational component of the ceramic greats who have passed on
- Due to the positive response, there will continue to be two full days of K12 programming with headliners in Houston being Lisa Orr and Peter Pinnell

Major changes in the program are as follows:

- NCECA is excited to announce an additional thread to programming in 2013 with our Process Room. We have asked regional artist who are mostly from TX who have a somewhat unique process to demonstrate their process in a 30 minute timeframe.
- The video presentation room was dropped for 2012 due to lack of attendance in previous years. This year we have added a “WatchNCECA” video channel to YouTube that is available to peruse year-round. The communications committee issued a first annual call for video submissions and selected videos for inclusion in a WatchNCECA YouTube play-list.
- 2013 is also the first year we have had presenters turn in their PowerPoints online via the “cloud”

The 2014 conference ‘call for proposals’ is available on the NCECA web site, and we once again encourage all NCECA members to seriously consider submitting proposals for a demonstration, presentation or panel. While we encourage proposals with topics relating to the 2014 conference theme any clay related topic is welcome and seriously considered.

Respectfully submitted; contact me at steve.hilton@mwsu.edu

Cynthia Bracker, Director at Large

Member of Finance Committee, Communications Committee, Development Committee, Chair of 50th Anniversary Task Force, Audio/Video Project
October 2012 - March 2013

Summary:

- Participated in Finance Committee Meetings
- Participated in Communications Committee Meetings
- Participated in board meetings via skype or conference call
- Assisted in social media marketing via facebook posts etc.
- Technology projects
 - Continued to monitor and tweak the NCECA Blog
 - worked with Staff Member Candice Finn on NCECA App
 - Created marketing video to sell sponsorships for the App
 - Created a how-to-use-the-app video and uploaded it to YouTube
 - Began development of Pinterest Account and boards
- Gallery Expo Project:
 - Finalized a new programming thread for the 2013 conference directed primarily at collectors and galleries, with considerable interest to studio & part time potters.
 - Worked with Sam Chung to invite Louise Rosenfeld, Peter Held & Denise Pelletier as speakers for gallery programming thread
 - Finalized Expo floor plan and included galleries
 - Worked with Candice Finn to create, print and mail a brochure for the Expo
 - Worked with Marge Levy to create a special Gallery Expo event for the collectors tour
 - Worked with Josh Green to handle local media sponsors at the Expo reception and throughout the conference
- 50th Anniversary A/V Task Force - worked with entire committee to accomplish the following:
 - Held multiple meetings via skype to revise and refine 50th Anniversary project ideas
 - Planned for conference videographer to include a total of 20 hours of footage
 - 2 hours Expo reception tuesday night
 - 6 hours of footage of exhibitions Wednesday, including “man on the street” interviews
 - 6 hours of convention center footage Thursday,
 - 6 hours of interview footage on Friday
 - Created a list of questions for each group of interviewees
 - Created lists of people to capture on video by grouping
 - Created Schedule & invited many artists for Friday’s group interviews
 - Joined Josh Green & Patsy Cox in phone conference about new video possibility called ‘Breakthroughs’

Goals:

- prepare the 2013-2016 Director-At-Large to take over the Gallery Expo

- continue involvement with NCECA with communications and technology projects
- Encourage NCECA members to become more active within the organization

Respectfully submitted,
Cynthia Bracker
cindynceca@me.com

Sam Chung, Director at Large
NCECA Emerging Artists Committee
NCECA International Residency Committee
NCECA Graduate Fellowship Committee
NCECA Nominations Committee (Member)

Reporting Period – November 2012 – March 2013

Emerging Artists Program:

- Organized Emerging Artist Exhibition to be presented in EXPO space at NCECA Houston.
- Corresponded with emerging artists to coordinate conference event schedule.
- Worked with Executive Director and Collector Tour coordinator to schedule meet-and-greet event at Houston conference.
- Worked with Executive Director and NCECA staff to revise contract for Emerging Artists.
- Served as juror in selecting NCECA/Crafthaus Scholarship. Kalika Bowlby was selected as awardee.
- Assisted in Emerging Artist publicity and exhibition announcements.

International Residencies:

- Worked with Curaumilla Centro de Arte (Chile), International Ceramics Studio (Hungary), and Benyamini Contemporary Ceramics Center (Israel) to finalize selections and coordinate 2013 NCECA International Residency partnerships.
- Reviewed current International Residency program policies and procedures to develop new process for selecting NCECA International Residency partnerships.
- Worked with NCECA president to coordinate meeting at Houston conference with international NCECA members and U.S. residency representatives.

Graduate Fellowship:

- Coordinated selection process for this year's awardees Lauren Karle, Roberto Lugo and Cheyenne Rudolph. Jurors were Sam Chung (NCECA Director at Large), Peter Beasecker (Assoc. Professor, Syracuse University) and Suzanne Lussier (NCECA Student Director at Large).

Nominations Committee (Member):

- Participated in several Skype conference calls with committee members to identify candidates for Exhibitions Director and Treasurer.

Other Service:

- Served on Topical Discussion jury panel to select final presenters.
Coordinated by Director at Large, Garth Johnson.

Respectfully Submitted By
Sam Chung, NCECA Director-at-Large
samchungnceca@gmail.com

Garth Johnson, Director-at-Large

March 2013 Board Report Activities since my last report include the following:

1. Participated in October board meeting in Milwaukee
2. Participated in October networking event at Milwaukee Art Museum
3. Reviewed Topical Discussion/NCECA Connections proposals with Deb, Suzanne and Dandee Pattee
4. Notified accepted and rejected Topical Discussion/NCECA Connection submissions
5. Proposed and organized Topical Discussion on professional development featuring the 2013 emerging artists
6. Participated in Communications Committee meetings via Skype
7. Communicated with members of 50th Anniversary Book Task Force
8. Refined concept for 50th Anniversary publication
9. Spoke at length with director of museum hosting 50th Anniversary exhibition
10. Attended Smithsonian Institute's "Nation Building" conference
11. Attended February 7th and 8th meeting at the Chipstone Foundation
12. Met with Little Friends of Printmaking and Paul Sacaridiz about graphic collateral for the Houston conference
13. Created talking points for 50th Anniversary planning meeting in Houston
14. Provided input for potential *50 Friends* invitees
15. Agreed to help with Houston Collector Tour
16. Promoted Houston conference using Twitter and Facebook
17. Created "trailer" to advertise Brave Combo at NCECA dance
18. Wrote NCECA blog post to promote Topical Discussions/NCECA Connections
19. Spoke with relevant NCECA constituents about 50th Anniversary book project
20. Conducted additional 1-hour phone meeting with curator who is putting together NCECA 50th Anniversary exhibition
21. Agreed to deliver brief Victor Spinski section of Passed Masters session
22. Agreed to introduce several NCECA panels and lectures

Please contact me at garthjohnsonnceca@gmail.com

Respectfully Submitted, Garth Johnson

Suzanne Lussier, Student Director at Large
March 2013 Board Report

NSJE 2013

- Worked with jurors Kevin Snipes and Bonnie Seeman to complete the jurying process via Juried Art Services, with the support of Kate Vorhaus.
- Communicated with Jeff, Chanda and Linda in regards to opening ceremonies and other show logistics .
- Communicated with jurors to coordinate giving awards during the conference, before the opening.

Board meeting

- Attended the board meeting in Milwaukee and scheduled events during the meeting

Graduate Student Fellowship

- Worked with Sam Chung and Peter Beseaker to jury the Fellowship awards

Student Critique Room

- Worked with Kevin Ramler on logistics for the Student Critique room. Sent out email communications to recruit potential mentors and began gathering bios of the mentors to put into a document for students to reference as they sign up.

Topical Discussions

- Participated in jurying the proposals for NCECA Connections/Topical discussions with Garth Johnson, Dandee Pattee, Deborah Bedwell and Sam Chung

Student Perspectives/K-12

- Worked with Steve Hilton and Kevin Ramler on Student Perspectives and K-12 programming, to select the appropriate proposals.

Board business

- I have corresponded with one person who inquired about the upcoming SDAL position, and I have sent various emails within my contact list and

through my university offering to mentor anyone who was interested in the position.

- I have kept current on board reviews and survey monkey voting including minutes approvals, bylaws, and nominations.

Respectfully submitted,
Suzanne Lussier
Slussier76@hotmail.com

Kevin Dean Ramler, Student Director at Large
March 2013, NCECA Board Report

Activities since my last report include:

1. Participating in the communications committee skype meetings, with a focus on social media strategy, the NCECA YouTube channel, and the NCECA conference app
2. Participating in the jury process for the NCECA YouTube playlist
3. Helping select the Regina Brown Undergraduate Student Fellowship recipients
4. Promoting NCECA through social media
5. Helping select student perspectives presenters
6. Orchestrating the Student Critique Room

Contact info: Kevindeanramler@gmail.com

Respectfully Submitted,
Kevin Ramler

Brian J. Kohl, Communications Director

March 2013 Board Report

This will be my last Board Report as NCECA's Communications Director. I have thoroughly enjoyed my time on the Board and feel like the area of communication has changed so drastically over the years I have served and NCECA has been moving forward to attempt to keep up with technology and Social Media. I can't thank everyone on the staff enough for helping me through my board service, and also all of the board members that I served with along the way that made it such an enjoyable experience. A huge thank you to Josh Green for having the foresight to move more drastically in the direction towards using technology and social media to reach our members, and for putting our resources in that direction. Thank you all and I look forward to continuing in whatever role NCECA may need help in.

-I fixed a problem with the Podcast so that the files now live on the NCECA Server. Made necessary changes to the Blog site so that they connect properly to the RSS feed.

-I made a few changes to the Blog site including changing the youTube Channel URL to link to our new Channel.

-The YouTube Channel Playlist competition reached a close on January 31st, and the Communications Committee met to jury the competition. The first Playlist is now up on the YouTube Channel and the videos that were submitted look great and cover a wide variety of subject matter.

-Rejection/Acceptance letters were sent out by me via Email and some communication between the submitters and myself was handled with some great feedback. Thank you Candice for posting the Playlist on the YouTube Channel, if you wish to view it please click on:

http://www.youtube.com/watch?v=twgl6ZGYrT8&list=PLS_EFIPAw1t2Ynd78G57Dmi38JZxx6an4

-Reordered 6 DVD titles to fill our inventory for sale at the conference.

-I have finished the process of reviewing the edits for the DVD series and this is a particularly great group, it seems like they are getting better every year. Walter Keeler, Christa Assad, and Tip Toland's DVD's will be released at this years conference.

-Designed the DVD Disc Artwork for the 2012 Demonstrator DVDs.

Committee Work:

50th Anniversary Task Force-Met with the 50th Anniversary A/V Task force where a large chunk of time was spent getting a videographer hired to shoot footage for this years conference.

Green Task Force-No meetings were held for the **GTF** and I would like to be considered for returning in the role of the Chair of the Green Task Force so that things can continue to move forward with this very important part of NCECA.

Please contact me at brian.kohl@me.com, or call my cell at 714-227-8189.

Respectfully Submitted, Brian J. Kohl

**Jeff Forster and Merrie Wright, 2013 Houston On-Site Conference Liaisons
Board Report 3/13/13**

- Media/Public Relations
 - Signed contract with Monica Rhodes of Manifest Creative to act as Media Relations.
 - Agreed on PR plan and secured a number of ad buys.
 - Submitted FACT sheets for all areas of conference/exhibition programming to MC.
 - Submitted additional images and image information requested by MC.
 - Have given several media interviews.
- Signed contract with Brave Combo, submitted and received Texas Commission for the Arts grant to request funding for Brave Combo.
- Grant Funding
 - Received funding from Houston Endowment and Houston Art Alliance through City Initiative
 - Grants to retain exhibition spaces, help off-set artist cost for pedestals and etc.
- Compiled exhibition forms and put into spreadsheet for all exhibitions listed in the NCECA exhibition guide.
- Finalized contracts with Brookfield Office Properties, Winter Street Studios and Winter Street Studios (exhibition venues).
- Secured Insurance waivers for Spring Street, Winter Street, and Brookfield Properties.
- Pedestals- Found a reasonable source for ordering pedestals (Pedestal Source).
 - Worked with NCECA office to allow CIE's who could not provided pedestals to order them for a nominal fee; Created a bulk pedestal order.
- Continued placing exhibitions/finding locations for venues that agreed to host exhibitions but ended up closing.
- Submitted materials for December, January, February, and March e-blasts.
- Submitted materials for the NCECA exhibition guide (acknowledgements, transportation, letter from the on-sites) and journal.
- Assisted with the designation of exhibitions for the NCECA exhibition guide.
- Continued compiling and disseminating pre/post conference workshop listings.
- Created exhibition guide insert for late exhibition listings.
- Organized local volunteers for conference and exhibition preparation, installation, and de-installation.
 - Facilitated exhibition installation at multiple venues:
- Painted and delivered pedestals, Created signage; FAQ sheets and artist releases
- Continued working with Lew White Tours to develop/revise and finalize tour routes and schedules.
- Assisted with developing Collectors Tour gallery visits with Marge Levy and bus routes with Lew White Tours.
- Submitted names for complementary conference passes.

Respectfully submitted jforsternceca@gmail.com, merriewrightnceca@gmail.com

Paul Sacaridiz, 2014 On-Site Conference Liaison, Milwaukee
March 2013 Board Report

All oversight and logistical planning for Milwaukee conference and related initiatives

Identifying and arrangement of individuals for local host committees in Milwaukee and Madison to develop regional networks and local planning as relevant to the conference

Advising role for Adamah Clay studio/Spring Green, WI in their pre-conference planning

Networking for 2014 conference as a speaker at the International Academy of Ceramics meeting in Santa-Fe, NM

Jurying for 2014 CIE proposals with Mel Buchanan, Linda Ganstrom and Dubhe Carrenno

Coordinated the use the Chipstone Foundation for one day of fall board meeting

Working closely with Jon Prown at Chipstone Foundation on programming and ways that their organization will play a leadership role in the 2014 conference

Co-organized think tank initiative with Chipstone and NCECA that took place in February of 2013 (see attached description)

Wrote grant through the grant request for \$50,000 in funding through the University of Wisconsin-Madison's *Baldwin Wisconsin Idea Endowment* to support future programming related to the Milwaukee conference. This competitive grant program, open to University of Wisconsin-Madison faculty, staff and students, is designed to foster public engagement and advance the "Wisconsin Idea". The core of this model underlies the belief that research conducted at the University should be applied to the general betterment of the populace and to foster intellectual engagement.

Joshua Green, Executive Director
Report since October 2012 Board meeting

Traveled to Chicago where NCECA presented a lecture by 2012 Emerging Artist Chandra DeBuse and co-hosted a community outreach event with Lill Street Art Center. Networked with national and international curators, collectors and artists. Investigated possible partnerships. Promoted 2013 conference and new NCECA Gallery membership. Attended Renwick Leadership breakfast.

Compiled historical review on NCECA exhibition production costs and contacted printers for new specs and quotes.

Collaborated with Exhibitions Director Linda Ganstrom to review design and text, for 2013 NCECA Biennial catalog. Supervised design and production of catalog with NCECA staff members, Candice Finn and Kate Vorhaus.

Supervised design of 2013 conference poster and development insert.

Updated NCECA Case Statement and Annual Report.

Developed and signed contract with CrowdCompass for production of new conference app. Conferences with NCECA staff and CrowdCompass to understand and modify data import requirements and sponsorship opportunity specs.

Worked with Cindy Bracker to develop and promote app sponsorship opportunities.

Weekly conferences with Houston On-Site Conference Liaisons Jeff Forster and Merrie Wright and President Patsy Cox. Worked with On-Sites to develop media relations agreement with Monica Rhodes of Manifest Creative. Worked with Monica and on-sites to develop enhanced media resources. Worked with NCECA staff to respond to requests for print ads, electronic banners et al to meet PR needs. Worked with Jeff Forster to complete grant request to support Brave Combo's appearance at 2012 conference. Participated in telephone interview with Houston media. Arranged Houston media interviews with Janine Antoni and Clayton Bailey.

Worked with Texas Commission on the Arts to secure \$5000 technical support grant for 2012 Conference. Developed additional sponsorship proposals.

Worked with 2014 OSCL Paul Sacaridiz, President Patsy Cox and Jon Prown of Chipstone to develop concept and plan for a future symposium. Collaborated with Paul on funding request to University of Wisconsin Baldwin-Wallace program.

Traveled to NYC where NCECA presented an affiliated society lecture by 2012 Emerging Artist, Dylan Beck at College Art Association Conference. Worked with Adam Welch to develop and implement community outreach event with Holly Hanessian at Greenwich House Pottery.

Worked with board committee to research and develop bylaws amendment language.

Regular correspondence with members on a range of concerns, questions and issues.

Researched and acquired computer hardware (laptop, tablets and hard drives for conference and general operations).

Regular review of NCECA portfolio and financials with Finance Committee and Merrill Lynch consultant, Catherine Clark.

Contact with and research on Breakthroughs PTV, producer of interstitial educational programming on potential broadcast and narrow-cast communications opportunities for NCECA.

Consultation with leaders of 50th anniversary task forces on development of concepts.

Correspondence with future On-Sites and venues to develop agreements for exhibitions in future conference cities to be announced in 2013.

Editorial review and design consultation with Ceramics Monthly on production of 2013 Conference and Exhibitions guide.

Review and design consultation with Marko Fields on development of 2013 NCECA Journal.

Worked with President Patsy Cox to develop strategies and contact lists for cause-targeted meetings to be held during 2013 Conference.

Regular postings to NCECA Facebook Group and Page. Piloted Facebook advertising for 2013 conference. Development of content for NCECA e-news communications.

Assorted troubleshooting on 2013 Conference presentations with Conference Manager Dori Nielsen and Program Director Steve Hilton.

Supervised design of conference collateral (bags, shirts, promotional and Emerging Artists cards)

Advised and developed copy and navigational strategies for continual website updates.

Respectfully submitted-
Joshua Green, josh@nceca.net