

March 2011 Board Report
Board President – Keith J. Williams

My activities since the November 2010 Board Report have included:

1. As President of NCECA I served as the primary negotiator for the arrival of our Executive Director, Joshua Green. I have ended my term acting as the interim NCECA Staff Supervisor.
2. I have thanked the Executive Leadership Task Force with co-Chairs, Dick Wehrs and Rhonda Willers for leading an incredibly thorough and professional process in identify our new Executive Director. I also thanked the other leading candidates for the position.
3. My primary responsibility in this time period was orientating Josh to his position, providing historical contexts as well as ongoing NCECA initiatives. With his previous experience on the NCECA Board he already had a working relationship with most of the staff members.
4. I forwarded the staff evaluations I had completed to Josh and talked with him about my opinion of where we currently are and where we hope to go regarding the staff.
5. Josh has also received a list of six approved measurable goals and assessment procedures and timetables. He is providing the Board with monthly reports regarding these and other areas.
6. Earlier I estimated that since December of 2009 I was spending about 30-35 hours per week on NCECA activities. I believed that these hours were necessary without an ED, Past-President in the organization as well as some new-comers to the Board. Since Josh came into his position in November, my NCECA hours and responsibilities have been reduced significantly and I am very pleased with the collaborative relationship that has developed within the leadership of NCECA.
7. Along with monitoring and assisting in the ongoing work of NCECA I have engaged Josh and other Board and staff leaders in conversations on strategic and best practices going forward. This included meeting with Josh and John McCann of Partners in Performance, the consultant who helped us through our Strategic Planning process. We are now in the implementation stage of strategic planning.
8. I have continued to do my best to communicate diligently and promptly with the membership, both when individuals make specific contact with the organization and through regular messages from the desk of the president.
9. I monitored our annual budget along with the Finance Committee and have seen significant improvements this year over the last couple of years. (We are still conservative with our budget.)
10. I have served as representative on behalf of NCECA working with KOCEF to help plan their international biennale.
11. I have led conversations regarding how to continue NCECA's contribution to critical writing in the ceramic arts now that Critical Santa Fe has been successfully completed.
12. I continue to communicate with Shoji Satake of West Virginia University and Joe Molinaro, the special presidential advisor to the Board regarding the upcoming reciprocal China Symposium. Josh Green and I are gearing up with Shoji Satake to make the symposium successful.
13. I have participated in weekly Skype sessions with the Tampa OSCLs and President Elect Patsy Cox to facilitate an effective lead up to the Tampa/St. Petersburg Conference.
14. I have monitored, advised and helped prioritize applications of the new database.
15. We have completed most updates to the technology utilized by our office staff. While staying well within budget we have new computers, software and NCECA's first digital camera. Previously, staff members had frequently used their own equipment to do NCECA's business.

16. I have maintained better contact with Patsy Cox to help mentor her as President Elect. We have been fairly consistent once a week Skype conference schedule and have included Josh in these conversations.
17. I decided that a transition team for Josh Green was unnecessary for orientating him to the position.
18. I have still done little as co-chair of our Policies Committee.
19. I have investigated affiliation agreement possibilities with K-12 and ClayArt.
20. I have participated in restarting the activities of the Development Committee.

Please contact me at williamsnceca@csp.edu.

Respectfully Submitted,
Keith J. Williams

March 2011 Board Report
President Elect – Patsy Cox

Activities since my last report include the following:

1. Served as a part of the review team for the Topical discussions and NCECA connections proposals.
2. Served on the nominations committee, helping to identify and bring forward candidates for board elections. Set up voting and confirmation of board nominees. Notified and worked with nominees to gather information for the NCECA website. Reviewed submissions for awards.
3. Continued to participate in weekly Skype sessions with Keith Williams and the Tampa OSCL's, Anna Calluori Holcombe and Brian Ransom. We are engaged with weekly updates on the progress and concerns in the planning and logistics of the upcoming Tampa/St. Pete's conference. I also check in with Keith Williams and Josh Green in an additional Wednesday Skype when schedules permit.
4. Communicated with OSCL's for the 2013 conference. Meeting in Tampa is planned for past and future OSCLs. Still working to identify OSCLs for 2014 and have been in contact with possible candidates.
5. Helped to organize the 50² planning meeting. Drafted invitation, list of invitees with help from the board and have communicated with membership through RSVPs for that event. Worked with Rhonda and Josh to plan 50² and alternative forum to be held in the NCECA connections format.
6. Continued to serve on Executive Committee, participate in full board meetings and serve on the Finance committee.

Please contact me patsycoxnceca@gmail.com

Respectfully Submitted,
Patsy Cox

March 2011 Board Report
Lee Burningham – Treasurer

Activities for the period November 2010 through to March 2011 include the following:

Finance Committee phone conference call with Catherine Clarke, Keith Williams, finance committee members, et al. Discussed budget variances, NCECA investment positions, market recovery and possible fund manager changes. Reviewed registration numbers for upcoming March conference in Tampa. Lower than anticipated registration numbers are to affect upcoming budget process for 2012.

Periodic phone calls with Catherine Clarke after periods of market adjustment/fluctuation.

Review of historical minutes of previous NCECA Board meetings for “missing” action items.

Perusal of boxed Secretary/Treasurer papers received from previous Secretary/Treasurer.

Attend Seattle NAEA to make a joint presentation with Billie Sessions with emphasis on NCECA opportunities for teachers: bring students, reiterate the Tampa arrangements for teacher discounts when bringing students, student day passes and possibility of sponsored busses for students.

Discuss K-12 opportunity concurrent with NCECA Seattle conference to display student work on national stage with international audience.

Provide NCECA and K-12 information and materials to Seattle on-site committee to augment information available to local and regional arts groups, educational associations.

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435 881 0151 cell

Respectfully submitted,
Lee Burningham

**Glenda Taylor, appointed NCECA Secretary, April 2010
Report of activity May, 2010- Mar, 2011**

1. Attended May Board meeting in Tampa, November meeting in Seattle. Have recorded minutes, posted to board for approval, sent to staff for posting on web.
2. Participated in Executive Committee meetings via Skype. Took minutes of actions and posted to board and staff after approval by EC.
3. Participated in Skype board meeting on budget, August, 2010. Posted minutes to Board for approval and then to staff and Jonathan for web posting.
4. Since I was appointed, I've recorded and posted 16 sets of minutes of Board, EC, Budget, committee meetings.
5. Serve on Green Task Force, Communications Committee. Have participated in conference calls and e-mails for each committee. Recorded notes and sent to Committee Chair, Brian Kohl.
6. Serve as Affiliate Liaison. Have handled affiliate matters for Arvada Center for the Arts in Colorado and their proposal for a joint exhibition.
7. Serve as Staff Liaison to the Board. Have listened to staff problems and referred individuals to Keith for action as necessary. Since hiring of Josh Green, there has been no need for this function, however the Secretary will continue to serve in this role should a staff member wish to seek Board intervention in office matters after consultation with the Executive Director.
8. Served as chair of the selection committee for Graduate Fellowships to be announced at 2011 conference. Contacted and secured committee members, Gwendolyn Yoppolo and Boomer Moore. Subsequently we selected the 3 Graduate Students to receive Fellowships in 2011/12.
9. Serve as Co-Chair of Development Committee with Dick Wehrs. The committee has begun to meet and discuss fund-raising priorities and methods with Josh Green. Recent activity will gain momentum into 2011 for unrestricted giving, temporarily restricted giving, special event fund raising, and planned giving. Have recorded notes and posted to committee members and board. Development activity currently is focused on "Case Statement" to clarify NCECA's needs, methods, and strategic plans for fundraising purposes.
10. Have posted motions to the board for vote via SurveyMonkey and recorded votes as posted by other Board members. Formal motions and actions are recorded in minutes of subsequent Board meetings. Proposed that all Board votes occurring via Survey Monkey be posted by the secretary to ensure that all motions are properly recorded and included in minutes. Policy approved by Board.
11. On-going project of examining past minutes of Board and EC meetings of last 5 years to glean policy decisions for recording in NCECA policy handbook. The purpose is to help ensure continuity of Board actions through changes in personnel.

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Respectfully submitted,
Glenda Taylor

Linda Ganstrom, Exhibitions Director
March 14, 2011

2011 Tampa/St. Pete Exhibitions Program
Inclusive and Inspirational

It has been my great pleasure to work with the NCECA staff and On-Sites Brian Ransom and Anna Calluori Holcombe in planning and organizing the 2011 NCECA Exhibitions Program. Their expertise in writing and receiving grants, organizing volunteers, situating the concurrent independent NCECA exhibitions and keeping track of nearly a hundred exhibitions for the Gallery Guide has allowed me to focus the majority of my energy on directing the 2011 NCECA Biennial located in the new Tampa Museum of Art. A special thank you goes out to our esteemed jurors, Glen R. Brown, Julia Galloway and Arthur Gonzalez for negotiating, making the hard choices and selecting a dynamic exhibition of contemporary ceramic art. Another thank you goes to Dawn Johnson and her staff at the Tampa Museum of Art.

Working closely with graphic designers, Karrie Simpson Voth and Chaiwat Thumsujarit, we developed a graphic identity for the 2011 catalog, exhibitions poster and call for entries. Tucked inside the print catalog, a digital catalog features work from both the Biennial and the NSJE and is intended to function as a resource for extending the exhibition and sharing its message with students and artists who could not attend the conference and view the exhibition. For the first time, the artwork in the Biennial is showcased in an on-line store on the NCECA website. On-line versions of the digital 2009 and 2010 catalogs can also be found on the NCECA website.

Working with SDAL, Chanda Glendenning who took the lead on the National Juried Student Exhibition, we opened the student competition to include post baccalaureates focusing on ceramics. Thank you to NSJE jurors, Neil Forrest and Ayumi Horie for adjudicating and selecting the award winners. Another thank you to all our sponsors for their generous support of NCECA exhibitions and, to all those who entered as well as those selected for our competitions. We hope many members will join us at the receptions on Thursday at 7:00 pm at the Tampa Museum of Art to celebrate the NCECA Biennial and at the University of South Florida on Friday evening to congratulate our exhibiting artists and thank our sponsors.

Desiring to keep exhibitions close to the heart of the conference experience, a number of exhibitions will be offered in the convention center. For the first year, the Projects Space hosted a juried competition, with 10 artists selected to create works based on the theme of "Migration." Coordinated by Portico Bowman, this event brings leading edge ceramic performances and installation art to the Central Hall. Bridging the gap between the academic, collecting and business worlds, the 2011 Gallery Expo directed by DAL Cindy Bracker Sturm and the NEXPO directed by DAL Rhonda Willers will transform the Central Hall into an even more dynamic space. An opening reception for these exhibitions and artists will be held Tuesday, March 29. Free to the general public, this area is intended to welcome the community into our world of ceramics and excite their interest in viewing, collecting, even making ceramics.

My role in the 2011 Concurrent Independent Exhibitions was limited to helping Brian Ransom and Anna Calluori Holcombe select from over 100 proposals, the exhibitions that would contribute the most to the theme of "The Next Wave" and the overall conference experience. We again worked with Ceramics Monthly in creating a single Gallery Guide. I'm looking forward to the expanded

bus tours and seeing as much ceramic art as I can during the conference week. I hope your conference viewing experience is rich, meaningful and inspirational.

While the vast majority of my volunteer time for NCECA focused on exhibitions, I also participated as a member of the Executive Committee where my greatest pleasure as a board member was welcoming Josh Green as our new Executive Director.

I attended "Critical Santa Fe" as a paying member, and traveled to the site of the 2013 conference to begin planning the exhibitions program with our On-Sites. I worked with Bebe Alexander and Collin Parson from the Arvada Center to develop the concept, prospectus and competition for "Uncommon Ground: Impact and Influence. Ten outstanding ceramics masters have accepted our invitation to exhibit in this regional exhibition. Our competition is online through Juried Arts Services and will be closed on June 15, 2011. Please enter.

I've also been busy planning ahead for future NCECA conferences. The 2012 Seattle Exhibitions planning is well underway. I traveled to Seattle last fall where I enjoyed meeting many of the ceramic leaders and artists in Seattle and the surrounding area. The 2012 NCECA Invitational, "Push Play" will be held in the prestigious Bellevue Arts Museum and address the theme of play. This expansive venue has devoted most of its second floor for 6 months with opportunities to exhibit outdoors and in the lobby galleries provided that proposed pieces suit the space and theme. NCECA has a budget for return shipping and encourages large-scale, installation and outdoor works, as well as more traditional pieces that address the exhibition's theme. Please submit your application by July 5, 2011. The 2012 NSJE will be hosted by the Jacob Lawrence Gallery at the University of Washington and, everything is in place for the competition that will once again be national. Jurors Kathy King and Mark Burns are ready to view entries.

Thank you to everyone who proposed a concurrent independent exhibition for Seattle. Working with jurors, Jamie Walker, Stefano Catalani, On-Sites Wally Bivins and Marge Levy, over 100 proposed exhibitions for our Concurrent Independent Exhibitions program have been reviewed, selected and are being situated. "On the Edge" is a conference experience you will not want to miss. Contracts have also been negotiated and signed for the 2013 NCECA Biennial with a major crafts center and 2013 NSJE with a prestigious educational gallery, both in the heart of the arts district. The 2014 contract is signed for the student exhibition and a verbal commitment is in place for the Invitational. 2015 On-Sites are beginning work on the exhibitions venues. In conjunction with the 2012 IAC meeting in Santa Fe, NCECA will host a competition resulting in an exhibition at Santa Fe Community College.

A special debt of gratitude goes to our Executive Director, Josh Green, Kate Vorhaus, Projects Manager, the entire NCECA staff, our Board and members for making this complex task so enjoyable. I love seeing your art and hope to give artists in our field more opportunities and recognition for the accomplishments.

Contact information: lganstro@fhsu.edu

Respectfully submitted,

Linda Ganstrom

Steve Hilton, Programs Director Report

March 14, 2011

My activities since the fall Board meeting are as follows:

Our programming for Tampa is coming to a close. However, as of March 14, we are still missing some PowerPoints and are still working on the Passed Masters presentation. From what I have been told, this is somewhat typical from past conferences. We have changed strategies for getting the presenters to be timelier, and will know in a day or two if they have worked.

Even with the current situation, we continue to have a great lineup of presentations, panels and demonstrators. With 2011, our number of entries was down, but the selection was still competitive. This once again testifies to the health of NCECA and ceramic art.

At the fall board meeting, we discussed having surveys for the conference. We are not doing surveys this year for presentations, but will have an informal survey done online after the conference

We have continued the following changes from last year:

- The opening ceremony will still remain relatively “commercial” free. We have added a moment of silence for those who have passed away in 2010.
- The 1st business meeting will remain in the noon slot
- The awards/honorees presentation will remain in the regular program
- The closing will also remain somewhat “commercial” free, with Robin Hopper coming on directly after the emerging talent
- The 2nd business meeting will be the final even of the 2011 conference in Tampa

Major changes in the program are as follows:

- There will be a student thread in the program with a student presentation room (the graduate image forum has been removed)
- The Randall Session has been moved to Wednesday night, directly following the Keynote.
- The eulogies presentation has been changed to the Passed Masters program, which I am hoping, will be more educational for our members. It has been discussed that the passed masters need not have passed away during the last calendar year.

The video room, which also has been growing in popularity over the years, will show more films than ever before.

Joe Molinaro continues to work on the Reciprocal Symposium with the Jingdezhen Ceramic Institute and West Virginia University.

The 2012 conference is already beginning to take shape with the hard work of Marge Levy, Wally Bivins, Keith Williams and others. The 2012 conference ‘call for proposals’ is available on the NCECA web site, and we once again encourage all NCECA members to seriously consider submitting proposals for a presentation or panel. While we encourage proposals with topics relating to the 2012 conference theme any clay related topic is welcome and seriously considered.

We are working to increase and expand the participation and programming related to K-12 educators. I would like for Seattle to expand from 1 to 2 full two days of K-12 of reviewed and ratified programming.

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Respectfully submitted,
Steve Hilton

Lydia Thompson, Director-at-Large
NCECA Board Report, March 2011

NCECA International Residencies Partnership Program-

Project Manager: Kate Vorhaus

Sent the invitation for International Residencies Partnership Programs. Applied for both 2011 and 2012 years to the following residencies and sought opportunities for a residency in South America.

1. European Ceramic Work Center, The Netherlands
2. Shigaraki Ceramic Cultural Park, Japan
3. Medalta International Artist-in-Residence Program
4. Jingdezhen Sanbao Ceramic Art Institute, China
5. International Ceramic Research Center- Skaelskor. Denmark
6. Association AIR- Vallauris, France
7. A Residency for Ceramics Berlin, Germany
8. The Pottery Workshop, Shanghai, China
9. Association Cultural Zeramý-K, Austria
10. Golden Bridge Pottery in India
11. Onggi Expo Ulsan Korea
12. Global Arts Village in New Delhi, Pakistan
13. The International Ceramic Studio, Hungary
14. Khmer Ceramics Centre, Cambodia

2011 NCECA International Residencies include:

1. Medalta International Artist-in-Residence Program
2. Pottery Workshop of Jingdezhen, China
3. Ceramics Workshop, School of Art, Australian National University

Upcoming 2012 NCECA International Residencies

1. A Residency for Ceramics Berlin, Germany
2. Association AIR- Vallauris, France
3. The International Ceramic Studio, Hungary
4. South America (?)

2011 Emerging Artist- Chair, Lydia Thompson, Members: Cindy Bracker and Wally Bivins.

Project Manager: Kate Vorhaus

Received 67 applications. The Committee selected the following artists.

1. Jeremy Brooks
2. Jordann Siri Wood
3. Magdelene Gluszek
4. Aliza Au
5. Meredith Host
6. Haejung Lee

Suggestion: Kate and I discussed at length and recommended to Keith Williams that in the future we revise the Committee membership to include a non-board guest juror.

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Respectfully submitted, Lydia Thompson

NCECA Board Report – Rhonda Willers – Director-at-Large (DAL) – March 2011

November:

- Membership:
 - Completed work on Transitional and Student Memberships
 - Board Voted to support these changes and add the new Transitional category
 - Continued work on Gallery Membership Category- Postponed until after Conference
 - Contacted Richard Wehrs of Development Committee to work on developing Collector Membership Category
 - Nominations Committee:
 - Updated on committee progress via Elaine O. Henry and Patsy Cox
- *I was unable to fully contribute as my son was born at the end of October*
- Fall Board Meeting:
 - Participated in Fall Board meeting via Skype on Friday and Saturday.
 - Joined in particular for conversations related to the upcoming celebration of NCECA @ 50 and Nominations Committee update

December:

- NCECA @ 50:
 - Participated in discussion with an initial consulting committee to discuss ways to engage membership in process of planning
 - Began discussion of the upcoming meeting 50² and NCECA Connection related to NCECA @ 50
- Topical Discussions/NCECA Connections:
 - Led review process for proposals
 - Contacted accepted proposal leaders and rejected proposal leaders
 - Worked with Kate and Dori to complete process
- Membership:
 - Continued review of Gallery Category of Membership
 - Cindy Bracker refined “Hot Spot” proposal in consultation with committee and Executive Director

January:

- NCECA @ 50:
 - Continued discussion of the upcoming meeting 50² and NCECA Connection related to NCECA @ 50
- Topical Discussions/NCECA Connections:
 - Continued contact with TD/NC presenters
- Membership:
 - Submittal of “Hot Spot” Proposal for full board vote
 - Approval received for investigation of “Hot Spot” Membership Program
- Nexpo:
 - Gathering information for contacting Artists to include in Nexpo 2011
 - Review of last year’s process and needs

February:

- NCECA @ 50:
 - Continued discussion of the upcoming meeting 50² and NCECA Connection related to NCECA @ 50 – primarily working with Patsy Cox, President-Elect and Josh Green, Executive Director

- Topical Discussions/NCECA Connections:
 - Continued contact with TD/NC presenters as needed
- Membership: Decision to move into a listening mode until after conference. Members are invited to contact our committee with any membership concerns they would like us to address. (membership@nceca.com)

Contact information: info@rhondawillers.com

Respectfully submitted,

Rhonda Willers

NCECA Board Report- Cindy Bracker Sturm, DAL
March 2011

- Discussed and revised proposal previously submitted to membership committee for formation of a "hot spot" program with the corporate membership.
- Participated in various committee & board meetings via Skype or conference call
- Reviewed, researched and gave input on website issues
- Center Hall/Gallery Expo Project:
 - Filled all 8 Gallery Expo booth spaces
 - Negotiated to have ArtStream Trailer and Santa Fe Clay in Center Hall with EXPO
 - Finalized diagram/floor plan for central hall to submit to fire marshal.
 - Stayed in regular contact with gallery owners who are participating in Expo.
 - Worked on marketing of Expo in Tampa and a broader region, including writing copy blocks for, proofreading and approving final layout for:
 - NCECA Guide information and ads
 - Tampa Bay Magazine full page ad
 - Tri-fold brochure and media release
- Organized volunteers and work crew for set up and take down of EXPO
- Arranged for shipping of walls inbound and outbound.
- Worked with select NCECA commercial exhibitors who also exhibit at NAEA to assist in providing an NCECA presence at the Seattle NAEA conference

Contact information: cindynceca@me.com

Respectfully submitted,

Cindy Bracker-Sturm

NCECA Board Report- Chanda Glendinning, SDAL

March 2011

NSJE 2011

- Worked with Linda Ganstrom, Wallace Wilson and Adam Kitzerow on various matters concerning the NSJE.
- Reception for the 2011 NSJE will be held at the Museum at the University of South Florida on Friday from 6 – 9 pm, with the awards being presented at 7pm, in conjunction with the USF Graduation Exhibition Awards

NSJE 2012

- Jurors for the 2012 NSJE in Seattle will be Kathy King and Mark Burns.
- The exhibition will be hosted by University of Washington's Jacob Lawrence Gallery
- Show dates are March 6 – March 31, 2012

NCECA on Facebook & Twitter

- As of March 15th there are 1,380 members in the Facebook **group**.
- Recent changes to the structure of Facebook have finally allowed me to change our Facebook **page** from a pharmaceutical company to a non-profit organization (yay!!) This page has 1843 "likes". I continue to delete occasional postings not in line with our mission, but overall our members are very respectful of the content they post.
- Twitter rep Bethany Rusen has agreed to continue to send out Tweets for NCECA in 2011.

Student Perspectives

- Juried applications for Student Perspectives.
- We accepted 11 presentations, with 23 students presenting.
- Programming will take place in Room 22 from 8:30am to 5pm on Thursday & Friday
- Presentations will be recorded for possible use in NCECA Podcasts

Regina Brown Undergraduate Student Fellowships

- Juried applications for the 2011 RBUSF.
- We received 10 applications from 9 schools.
- 3 students were chosen to receive fellowships.

Student Critique Room

- Sent out call for mentors for student critique room via E-blast, Twitter & Facebook.

Call for nominations for Second SDAL

- Have spoken to 3 potential candidates for the position of a second SDAL.

Topical Discussions/NCECA Connections

- Participated in the jurying process for Topical Discussions/NCECA Connections applications.

Critical Santa Fe

- Reviewed reports from Critical Santa Fe Scholarship recipients for posting to NCECA webpage.

I would like to thank the NCECA staff and board members for all of their help and support.

Contact information: chandaz@ksu.edu

Respectfully submitted,

Chanda Glendenning

NCECA Board Report- Brian J. Kohl, Communications Director

March 2011

Publications-

- Directory is in the final stages of production cover designs have been approved
- Conference Program/Exhibition Guide has been proofed/ approved/ is online for viewing. The cover this year represents the Tampa Branding and looks a lot less like a Ceramics Monthly publication.
- Conference poster proofs were approved and poster has been printed and shipped
- We now have Trademarks for: The acronym “NCECA”, the full name “The National Council on Education for the Ceramic Arts”, and the NCECA logo. The trademarks cover a wide variety of categories including digital materials, conference materials, education services, and charitable foundation services.

Website-

- Ici smartphone app is almost complete, I have been working with Chuck McGee from Florida to develop the content for the app that utilizes GPS technology to find galleries around the Tampa Conference. I am waiting to hear back on the progress. Chuck has done an amazing amount of work.
- Jonathan Hopper and I have started weekly Skype calls to start the redesign of the website. There has been some talk about the formation of a website redesign task force. We have mostly been talking about the framework and overall look of the site that will reduce the number of clicks to get to a particular place, eliminate most of the scrolling that is necessary on the site right now, widen the template of the site to fit more content and comply with the wider screens of most modern computers. Josh has been providing useful input as well
- had a demo for a social networking product from Avectra our database provider, we decided not to go ahead at this time with social networking.

Podcast-

- I have hired a sound engineer to do the editing of the raw source material from the last three years. The work is something that I thought could be done by our current Podcast manager Steven Crout, but he is unable to do it so I am changing the honorariums for this years conference so I can use a professional for the edits. Episodes have not been getting done.

Marketing/Branding-

- The branding for the Tampa conference I feel has been successful in the designs for the Directory, the poster, the conference program guide etc.

NCECA Video Series-

- all demonstrator DVD's have been reviewed by me, tested, and sent to DiscMakers to be duplicated, Marko designed the jacket cover and I designed the on disc printing, they offered full color on disc printing for the same price as black, so the discs will match the jacket designs.
- Linda Arbuckle's Spirit of Ceramics film is complete, has been reviewed and tested by me. It has been sent for replication at DiscMakers. They offered a full color disc as well so again I used Marko's design work to design disc artwork that matches the jacket design.

Green Task Force-

-There will be a GTF booth this year at the conference again, and we will be right next to the NCECA booth.

-Benjamin Hunter from Ohio Valley Creative Energy, and Laurie Popeck from Clean Creek Products will be sitting the booth for most of the conference. Members from the GTF will also be in and out of the booth.

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Respectfully submitted,

Brian Kohl

NCECA Board Report- Brian Ransom and Anna Calluori Holcombe, Tampa OSCLs March 2011

We feel that the 2011 Conference IS our Board Report, but this is what led up to the event:

- Weekly Skype conference calls with Keith, Josh and Patsy.
- Tampa Bay Magazine working with Marko on articles and ads.
- Worked with Marko and staff on program, journal, ads, flyers and banners.
- VIP passes arranged for Dori.
- Finalized and helped to verify the gallery listings with Dori.
- Opening ceremony arrangements with president and provost, processional performers, new keynote speaker, new distinguished lecturer, and Randall Session band.
- Arrangements for Cuban and Mata Ortiz presenters to come to the conference.
- Project space coordination with Portico Bowman
- Immigrant show curating and planning with Elizabeth Kozlowski
- K-12 promotions
 - through AMACO/ Brent
 - fundraising for student scholarships
- Met with Dori and Erin on site for their 2 day visit re: bus tours and assisted with subsequent follow ups.
- Assigned the Volunteer Coordinators, the Demo Volunteer Coordinator, and Bus Tour Volunteer Coordinator.
- Monthly local committee meetings, as well as meeting with St. Petersburg local marketing group and city officials.
- Worked with Chuck McGee and Brian K. on ICI mobile apps for the conference.
- Worked with Kate on e-newsletters and e-blasts items.
- At our respective campuses we worked on events
 - Eckerd has 2 exhibitions
 - UF has a pre-conference and 2 exhibits and Gainesville has 4 exhibitions
 - We both have work in a number of exhibitions

- We have grown to be in awe of Josh!

Every day was an adventure. We feel a bit like fire fighters with all our experience putting out fires. It was a joy to work with the Board and the staff. And the best part is we are still friends.

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ach@ufl.edu

Respectfully submitted,

Brian Ransom and Anna Calluori Holcombe

NCECA Board Report- Marge Levy and Wally Bivins, Co-Chairs/ OSCLs Seattle
March 21, 2011

Since the last report to the Board in November 2010, we have worked in the following areas:

- 1) Designing a Conference **Logo** for the Seattle 2012 Conference **On the Edge**
- a) Special acknowledgement to Wally and Nana Kuo, Pottery Northwest staff member, for developing this image for presentation to the board. See K12 brochure for image.
- 2) Following up with **major exhibition venues**
- a) Maintaining contact with local and regional museums and colleges and galleries to assure they will be exhibiting ceramic exhibitions of exhibitions of interest to ceramic artists.
- b) Henry Art Gallery at the University of Washington will be showing regional ceramics from their permanent collection in a curated show
- c) Seattle Art Museum and Seattle Asian Art Museum are curating special exhibitions for NCECA
- 3) Developing a local **K12-TEAM** to work with K12 teachers and programs.
- a) Randy Silver in leadership role with assistance from K12.org and Lee Birmingham, Cindy Bracker Sturm, and Josh Green.
- b) Nana Kuo designed and produced and flyer for K12 teachers and distributed it at the NAEA meeting in March in Seattle.
- c) Pottery Northwest and the TEAM will have additional programs in the fall of 2012 to attract and inform K12 teachers about NCECA
- 4) Creating a new **TT-TEAM** to work on food related projects and the table top.
- a) Ben Waterman and Deb Schwartzkopf in leadership roles.
- b) Working on developing diverse programs and collaborations with foodies and restaurants.
- 5) Juried **CIE** proposals
- a) Appreciation to jurors Jamie Walker, UW; Stefano Catalani, BAM; Wally Bivins, Director Pottery Northwest; Marge Levy, artist and educator; and Linda Ganstrom, NCECA Exhibitions Chair.
- b) We notified four categories of applicants: Top 18 we are trying to place, Next 12 we would like to place, Another 15 local groups and individuals who probably should not have applied but were doing things and wanted ‘approval’, and the Rest. Total 106 applications. Highest ever. One additional application came in late and we are able to place an Israeli traveling show in the Bellingham Museum.
- c) Since January trying to place the top 18 and assist venues and curators and it is being a challenge.
- d) Diverse groups and individuals persist in trying to request assistance in placing shows directly. We are responding appropriately.
- 6) We very much appreciate members of the **Seattle Host Committee** who have worked particularly hard this winter: Those include Myra Kaha, Spencer Ebbinga, Sandra Farmer, Liz Duarte, Betsy Smith, Ben Waterman, Randolph Silver, Nana Kao, Alya Khan, and Linda Hughes...and many others, who know who they are.
- 7) Prepared a **presentation** for TSP meeting.

We look forward to seeing the Board in Seattle in May, 2012.

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Respectfully submitted,

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