## 2018-2022 Strategic Plan

### Goal

Focus attention on key issues that will shape the future of ceramic art, teaching and learning.

#### OBJECTIVES

Frame big ideas through thoughtful program curation Convene partnerships for global participation around clay, art, teaching and learning

# Mission

NCECA advances creation, teaching and learning through clay in the contemporary world. Ceramic art connects us to physical and cognitive experiences that foster environments of cultural equity, diversity, access, and inclusion.

## Goal

Lead, serve and be responsive to the field's evolving interests and needs.

### OBJECTIVES

Develop and share advocacy resources for ceramic art, teaching, and learning

Provide practical and theoretical content that highlights special qualities of ceramic pedagogy

Share stories that celebrate ceramic art as innovation

## Goal

Be a nexus of global interconnection for ceramic art, teaching, and learning.

### OBJECTIVES

#### Advance curatorial practice in ceramic art

Actively seek out and curate programs and presenters that expand awareness of ceramic art in different places and cultures

Initiate a recurring exhibition opportunity for works presented by different countries

Develop annual communications plan that advances programmatic and strategic objectives.

## Vision

Engaging body and mind in imaginative inquiry, our work with clay shapes our interactions with one another and gives form to ideation, innovation and traditions of insight.

## Goal

Be a catalyst for innovation, quality and critical thinking in ceramic art and learning.

### OBJECTIVES

Share ceramic art's legacies across generations

Form partnerships to facilitate year-round program-

ming Promote global perspectives on ceramic art

Provide support to advance critical writing

### Goal

Advance diversity in ceramic art via outreach to underserved communities and support for creative scholarship.

### OBJECTIVE

Institute a diversity task force to develop strategic initiatives that advance the field through multiple streams

### Goal

Be an advocate for ceramic art, teaching, learning, and creativity.

### BJECTIVES

Participate in national arts advocacy networksLink to state and local arts agencies

## Goal

Align governance, organizational capacity, and long-range planning to strategic goals.

### OBJECTIVES

Initiate long-range planning to forecast financial, technology, human, and intellectual resources over a multiyear period

Focus restricted assets to strategic goals.

Evolve governance structure and policies to address strategic goals

Expand staff capacity to meet strategic goals and objectives

Establish a future work space in an urban community

Developed in 2017-2018, the NCECA Four Year Strategic Plan for 2018-2022