

BOARD OF DIRECTORS MEETING MINUTES

April 4, 2023 Full NCECA Board Zoom

In attendance: NCECA Board members Rhonda Willers (President), Alex Hibbitt, Patsy Cox, Ife Williams, PJ Anderson, Michelle Castro, Adam Chau, Shoji Satake, MaPó Kinnord, Stacy Larson, Jeff Vick, Antra Sinha, Angelique Scott, ex-officio board members Horacio Rodriguez, and Kate Lydon, NCECA Staff Helen Anderson, Allyson Hoffelmeyer, Tammy Lynn, Jacqueline Hardy, Kate Vorhaus, MeLisa Zackery and Executive Director Josh Green, and retiring board members Pam Kravetz, Dina Perlasca, Cal Cullen, Simon Levin and Chanda Zea.

Absent: Heidi McKenzie, Rick Rogers

5.03PM EST meeting called to order by NCECA President Rhonda Willers

Announcements

- Rhonda welcomed the new board members and thanked everyone for a fantastic 2023 conference. She shared that many folks have reached out to say they would like to work with NCECA after this conference, which is a response we have hoped for
- 2. Board and Executive committee meetings will shift to Monday early evening for logistical reasons.
- 3. Reminder March May 2023 Board and Staff reports due to Alex by May 23rd.

Business

1. Discussion: Conference Debriefing (Rhonda, Josh, Shoji)

Everyone worked together on a jamboard to reflect on what worked well this year and what needs attention moving into future conferences. Recurring themes were identified for prioritization, and there was discussion of possible shifts in format or approach for programming - in particular for Past Masters and Awards and Honors. There are a number or reasons why attendance is lower for these events, and this has been a recurring issue that NCECA has attempted to resolve over the years. Adam and Antra suggested a renaming of Past Masters to make it more accessible to younger attendees.

Both the Community lounge and Make-in space have potential going forward. The Make-in space was always full, where the community lounge was a little far away from most things and so was less well populated. Antra suggested we find a way to get new attendees connected before the conference, if possible, through an online orientation or similar. There was discussion around several models that could facilitate this, either in person regionally or online, and how we can foster connectivity at the conference itself either through online/app or setting aside smaller meeting rooms. Josh reminded the group that the workload and complexity of the conference

means that getting out targeted messages during it to small groups would be very challenging. His suggestion was to work internally as a board on our messaging priorities and consider each board member or small teams of board members to champion one aspect of the messaging.

Discussion also turned to the bus routes, and the small number of tickets sold for the routes, necessitating a change in approach moving forward.

Rhonda thanked the board and staff, and most especially the retiring board members for all of their work, she is deeply appreciative. Rhonda, the board and staff thanked Kate Vorhaus for all her work over the years and celebrated her contributions to NCECA with a rousing round of applause.

6.05 PM all outgoing Board members and Staff left the meeting

Board only (executive session, moved by Alex, seconded by Ife)

Ratification of Director at Large Candidates for 2023 Introduction to Student Director at Large Candidates for 2023

After discussion, the board ratified the DAL Candidates and moved to support the nominations of the SDAL candidates. The election will take place in April.

IAC update (Josh)

Josh updated the board on recent discussions with the International Academy of Ceramics

Upcoming travel (Josh, Rhonda)

Rhonda and Shoji plan to travel to Colorado to work with the staff and Kate on planning how to transition her duties after her retirement. Josh will work with everyone on this planning and has creative needs on how to fill staffing issues.

The board left executive session (moved by Antra, seconded by Angelique)

6.57 PM ET, Meeting adjourned by NCECA president Rhonda Willers